



KVCR & FNX

BOARD OF TRUSTEES REPORT

Accomplished Student Joins KVCR as an Intern Before Heading off to Harvard in Fall

KVCR was selected by the Bank of America to participate in their *Bank of America Student Leaders Program*. As a participant, KVCR was given an \$8,000 grant. The money will be used to fund this 8-week paid internship program and cover KVCR overhead costs.

High school senior, Jamaal Willis of Barstow High School was assigned to intern for KVCR. While at KVCR, Jamaal will work closely with KVCR staff, where he will spend time on research projects, learn to post web stories, write scripts, learn the fundamentals of producing for TV and radio and all the duties that fall under a Producer. He will be given the opportunity to file a report/story on a subject matter that most interests him ...politics.

Jamaal is from Jamaica and moved to Barstow in 2017, where he attended Barstow High School. He was the Student Body President, the first black male ASB President in the 106-year history of the school. He was the captain of the Mock Trial and Speech and Debate teams, captain of the track and field teams, and captain and founder of the Boys' Volleyball Team. He was named a Yale Young Global Scholar and the inaugural QuestBridge National College Match Finalist from the High Desert. In his spare time, he volunteered many community service hours with Assembly Member Mike Gipson's office, the American Civil Liberties Union, NAACP, and the Safe Youth Coalition, working on racial equity, civil rights, and homeless issues.

Jamaal will attend Harvard University in the fall where he plans to double-major in political science and international politics, pursue a career as a civil rights or criminal attorney, and work as a diplomat and run for office in the future. He will be the first in his family to attend an American University. Jamaal's mother worked as a copyright/intellectual property manager and his grandmother was a daycare worker. He says his mother and grandmother struggled to provide for him in Jamaica and that the United States had better opportunities overall. He credits his mother and grandmother with teaching him the tenacity of the human spirit.



Jamaal has received the Ron Brown Scholarship, United States Senate Youth Program Scholarship, and 2021 Frederick M. Roberts College Scholarship from the California Legislative Black Caucus.

Unfortunately, this year the Senate Youth Program was done virtually. It was a disappointment for Jamaal who was looking forward to meeting Vice President Kamala Harris.

It's clear that great things are ahead for Jamaal and that he will go on to become a true leader. We're proud to have such an accomplished student and promising young man working with us this summer at KVCR!

I had to overcome peoples' preconceived notions of who I was and figure out my identity for myself. Never would I imagine leaving Jamaica nor breaking barriers in my local area.

What's In this Report

- ~ Local Stories Heard on 91.9 KVCR -FM
- ~ National TV Shows Airing in July
- ~ Fundraising Efforts for the Month of June
- ~ FNX National Shows & FNX Local Weekly Productions

July 8, 2021

KVCR

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RADIO UPDATES

Working to Shape the Future of Media on Campus

Following the wishes of the SBCCD Board to retain KVCR professional staff and transition the stations under SBVC, former Interim GM, Alfredo Cruz and Interim Director of Operations, Tony Papa arranged a monthly meeting to include KVCR staffers; the SBVC Dean of Arts and Humanities, Leticia Hector; and Film, Television & Media Instructor, Lucas Cuny. As a direct result of the first two meetings – in April and May 2021 – KVCR staff is preparing specifics on KVCR productions now in development where local students can hone the skills acquired in their classes at SBVC and at other local institutions. Specifics on student intern opportunities and additional station needs that might be fulfilled by SBVC and other local college students will also be presented. The next meeting will take place later this month (July).

Changes to Radio Line-Up

With a reduced budget for the 2022 fiscal year, along with changing dynamics in listening, KVCR Radio is making changes in both weeknight and weekend schedules to cut costs and to optimize the schedule for listeners. Beginning July 1, 2021 these changes include:

- The Monday through Thursday **Fresh Air** evening broadcast happens two hours earlier, moved from 9:00pm to 7:00pm



- On Sunday afternoons at 3:00pm, **On Being** is out and the excellent investigative reporting show, **Reveal** is now in that timeslot.



MIDDAY NEWS SEGMENTS HIGHLIGHTS



New Arena to be Built Near Palm Desert - The Riverside County Board of Supervisors approved a \$277 million sports and entertainment venue that will seat about 12,000, slated to be built near Palm Desert.

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IE Economy Outlook Good - A summary from the Institute of Applied Research at Cal State San Bernardino found that the Inland Empire's economy is clearly in growth mode in sharp contrast with the start of the pandemic last year.

Fontana Man Arrested for EDD Fraud - A Fontana man suspected of committing identity theft to fraudulently collect hundreds of thousands of dollars in unemployment benefits is behind bars in Riverside.

UCs to Require Vaccinations for All - The University of California is reversing course and will require all students, staff, and faculty to be vaccinated against the coronavirus this fall.



Free Vaccines at San Bernardino Metrolink Station - Carbon Health, in partnership with Color, will be administering the Pfizer and J&J COVID-19 vaccines at the San Bernardino Depot Metrolink Station and giving free round trip Metrolink and Six Flags tickets as incentives.

THIS MONTH ON KVCR-ARTS & LIFESTYLES



Bill Kopp about his book, "Reinventing Pink Floyd: From Syd Barrett to The Dark Side of the Moon."



Joe Di Fiore talks **Out of the Woods**, a blend of classical and contemporary instrumental works.

Lillian Vasquez speaks with musician **BJ Thomas**, of **Raindrops Keep Fallin' on My Head** fame, who recently passed away.

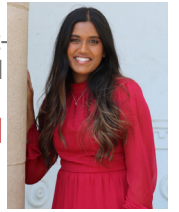


Ben Stewart, aka Benjiphonik premieres his new music video, **Every Little Thing**.

Lifestyles with Lillian Vasquez *Lifestyles takes a fresh look at arts, culture and issues across our unique region.*

Science expert and author **Dr. Stephanie Ryan** shares science projects that families can enjoy together. | Local woodworker **Walter Wogee** talks about making custom furniture.

Kristi Perez shares the mission of Inspire Life Skills Training, connecting foster youth with resources and housing to help them achieve their education and employment goals. | Redlands High School senior **Diya Theodore**, discusses being named a 2021 U.S. Presidential Scholar.



Jua-Nita Williams Houston with the Girl Scouts of San Geronimo shares how cookie sales support the girls. | **Deanna Cohen** talks about Family Promise of Riverside, a nonprofit that helps homeless families achieve sustainable independence.



Filmmaker **Brandy Yanchyk** talks about one of her newest projects **Breaking Loneliness**.



PBS
TV 24

KVCR

Local TV Production

TV Programs Airing in July

Redlands Bowl Summer Music Festival Returns to KVCR



After a year of virtual concerts, the Redlands Bowl is welcoming back guests for in-person performances this summer. The KVCR television production staff will be on hand to record three performances, which will air in KVCR-TV in the fall. The three performances selected

to air on KVCR-TV are; 2018 International Bluegrass Music Association's (IBMA) Entertainer of the Year, Balsam Range; internationally acclaimed dance company 'Joya Kazi Unlimited' presenting "Rhythm India"; and the captivating vintage voice of Caro Pierotto presenting "Brazil Beyond Samba".

Crossing South –

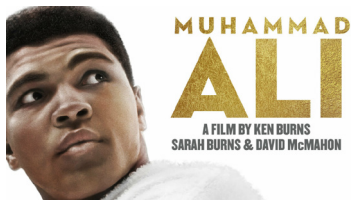
Crossing South is a travel show which takes us on a journey South of the border. Travel companion and host, Jorge Meraz, helps us get to know the people, vernacular, foods, customs and places frequented by the locals.

Fridays at 6:00pm starting July 9



Live From the Old Steeple –

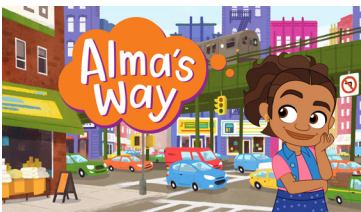
From the heart of the Redwoods comes a new concert series set in one of California's most magical music venues. Live from The Old Steeple offers a virtual front-row-seat to intimate performances by renowned songwriters and musicians. **Tuesdays at 10:00pm starting July 20**



KVCR is starting up a new year of great PBS programming. This fall KVCR will air a new documentary on Muhammed Ali, produced by Ken Burns who also made the epic series *The Civil War* and *The National Parks: America's Best Idea*.



Coming Ground with Jane Whitney – This series provides viewers with a trustworthy analysis of the obstacles we face as a society today. **Wednesdays at 6:30pm starting July 21**



In late November a new PBS kid's series, *Alma's Way* will air on KVCR-TV. Created by Sonia Manzano (who plays Maria on Sesame Street), this series gives children ages 4-6 the power to find their own answers to their problems, express what they think and feel, and recognize and respect the unique perspective of others.

Vanishing Chinatown – At a time of public outrage over anti-Asian hate crimes, this new documentary shines a light on everyday life in San Francisco's Chinatown a century ago. **July 25 at 9:30pm**

Get Busy Living

A thrill-seeking couple's unique love story. He survived a crippling skydiving accident. She supported him through a painful recovery. Together they aspired to jump out of a plane again. **July 29 at 7:00pm**



Downing of a Flag A two-hour documentary film that focuses on the Confederate Battle flag and its impact on the people, politics, and perceptions of South Carolina and beyond. **August 5 at 9:00pm**

Posted on our Social Media Television

THROWBACK: NAME AN INLAND EMPIRE BUSINESS



THAT YOU LOVED, BUT IS NO LONGER AROUND

THROWBACK THURSDAY:

Name an Inland Empire business that you love, but is no longer around, we'll go first:



KVCR



During the month of June and July, KVCR TV will spend the summer months producing new pledge breaks that will be used in August and September as pledge specials. The projects include **Celtic Woman**.



They are coming back to PBS with a new concert, **The Best of Celtic Woman**. They are also scheduled to perform here in the Inland Empire and KVCR will have tickets. Concert partnerships have nearly always proven to raise funds for the station.



Also coming back to KVCR will be **Downton Abbey**, the most popular PBS series in history. **Downton Abbey** has a new movie that will premiere in December in movie theaters. This will be their second feature film. In preparation of the December film KVCR plans to air all 6 seasons. We will present a

4 day marathon beginning with Season 1 and concluding with season 6. It will be exciting to bring the full series back to KVCR to introduce to a whole new audience and embrace our "old" **Downton Abbey** die-hard fans. Watch for our KVCR **Downton Abbey** event coming in December.



Lastly, for the first time in FNX history we plan to create a pledge opportunity for FNX and all our FNX affiliates to air on their channel. It will be a **Wapos Bay Pledge Marathon**. **Wapos Bay** is one of the most popular shows seen on FNX and now on KVCR.

Fund Raising Efforts in June \$86,834



TV June Pledge Campaign - \$60,000

CARS Donation Program - \$3,834

An on-going fundraiser is the Car Donation Program.

TV Production - \$15,000

The Redlands Bowl \$15,000

Grant - Bank of America \$8,000

Pending Grant Proposal:

\$ 900,000 (Federal)

\$ 4,015,000 (State)

Pending Production Client Proposals:

Proposal for Studio Rental \$75,000

Pending Underwriting:

Pending Client: Realtor & Property Manager Full Value Properties Inc

KVCR | 91.9 | npr

INLAND EDITION



A CONVERSATION WITH
Marlene Garcia
Executive Director
California Student Aid
Commission

Posted on our Social Media - Radio

ICYMI: Marlene Garcia, Executive Director of the California Student Aid Commission spoke about individuals who might fear that furthering their education won't be affordable, but the California Student Aid Commission addresses those concerns by making post-secondary education affordable for all Californians. Have a listen now on our website.



First Nations Experience

Visit www.FNX.org/schedule for full listings

PROGRAMS IN JULY

Inukshuck

Go on a journey to discover a millenary population in some of the most unforgiving locations on planet Earth. While combining ancient traditions and modern approaches, the Inuits face new challenges every day to survive and to get food while developing a new lifestyle through the increased use of technology. A mixed portrait between two generations that each have their own dreams and aspirations.



July 7 at 9:00pm



Nunavik, Land of Ice – Jean-Michel Jorda

is an accomplished documentary filmmaker who, with camera in hand, goes to meet various people in their environments, for over 8 years now.

We follow him today in his new movie project entitled "Nunavik, land of ice," which 90 years after 'Nanook of the North' leads us to discover the 21 century's Inuit's way of life: a people between traditions and modernity who had to confront and adapt to the many rapid changes which have occurred for nearly a century. Issues of respect and preservation of traditions and natural environment appears as central themes in this documentary, and beyond general clichés offers the viewer the possibility to interact within the reality of the Inuit people and their everyday lives. **July 14 at 9:00pm**

Irezumi, The Japanese Art of Tattooing –

A journey to the land of the rising sun to discover a fascinating ancient culture: the tattoo. Getting a tattoo can take months even years depending on the tattoo desired. This traditional technique is very painful. The designs printed on the body are symbols of strength and courage. This art is the exclusivity of few masters who perpetuate a tradition of excellence. Master Nakamura is one of the last tattoo artists in Japan using the brush technique and the legendary master Horiochi III known worldwide. We also show the production of the special ink 'Izumi' used to create masterpieces on the human body. **July 26 at 9:00pm**



IN PRODUCTION

FNX NOW is produced in partnership with Ethnic Media Services.

"A Briefing with Senator Alex Padilla (D-CA)"

A proud son of immigrants from Mexico, whose father was a short-order cook and mother a housekeeper. As a State Senator, Padilla passed more than 70 bills, including landmark legislation to combat climate change. Today, he is Chairman of the Judiciary Subcommittee on Immigration, Citizenship and Border Safety and his first bill calls for the legalization of more than 5 million essential workers, just like his parents were.



"Breaking Loneliness"

Lifestyles host Lillian Vasquez Interviews Brandy Yanchyk about her series *Breaking Loneliness*. *Lifestyles* is a radio series by FNX sister station and NPR Radio affiliate KVCR 91.9FM in Southern California.

"Combating Rise In Domestic Abuse"



The New England Journal of Medicine reported last year that 1 out of 4 women and 1 out of 10 men face abuse from an intimate partner or spouse. Since the start of the COVID-19 pandemic, anecdotal reports point to a dramatic rise in domestic violence. Two experts

discuss prevention and reconciliation programs that engage abusers as well as survivors, children in abusive households, and immigrant families with indigenous roots.

"Can U.S. Maintain Covid19 Bubble"

The U.S. is experiencing a drop in new daily infection rates and deaths from Covid, even as the nation is unlikely to reach herd immunity. "Can the U.S. maintain its protective bubble even as much of the world experiences surges in Covid infections and deaths?" Speakers will discuss the necessity for vaccinating the world, why it is in America's best interests to do so, and the challenges of this enormous undertaking.

California Ethnic Media 2020 Awards

FNX Producer Frank Blanquet was awarded the Census: Best English Language Coverage Award at the 2020 California Ethnic Media Awards. The award was presented on June 3rd for the segment "Culture Stories: Census" which served as a community information piece about the Census, and featured Native American and Indigenous Community members from the Navajo Nation and Yucatec Maya Community of Southern California.

