



# KVCR & FNX

## BOARD OF TRUSTEES REPORT

May 14, 2020

### KVCR STAFF WORKS TO SERVE THE COMMUNITY DURING THIS PANDEMIC

The coronavirus pandemic continues to dominate news coverage both nationally and locally. The KVCR staff have been working conscientiously with community partners to provide content, coverage, and stay connected to the Inland Empire community on television, radio, web and through our social media platforms.

ulum, Instruction and Academic Enrichment department. They create a curriculum for grades 4th-12th for the day-by-day schedule. The programs KVCR is broadcasting cover subjects including English and language arts, social studies, science, and math. Each lesson plan is added to our dedicated webpage at kvcr.org/education. On a daily basis we are providing a "billboard" keeping students, educators and viewers informed of the educational shows airing hour per hour.

EMPIRE | K V C R | 9 1 . 9 | n p r

### INLAND EDITION



With our newest radio show, Inland Edition, we continue to cover topics ranging from education to economics to first responders as they relate to COVID 19, in a station wide effort to provide

current and important information to our radio audience and website visitors. Inland Edition airs Tuesdays and Wednesdays at 2:00pm and repeats at 5:30pm. Future guests include the president of California State University, San Bernardino, and the Ontario International Airport Authority.

Our FNX Channel is also working hard to stay connected and provide daily content with our partnership with Indian Country Today. We are now airing a



News Host Patty Talahongva

On television we are working daily to provide educational content for students from Pre K-12th grade as part of our At-Home Learning project specific to San Bernardino and Riverside county. We provided the program descriptions to the San Bernardino County Superintendent of School Curric-

is produced via webcams due to Corona Virus and social distancing. It airs Monday through Friday at 7PM PST with a repeat at 12noon the following day. The newscast is made possible through a grant from Vision Maker Media and the San Manuel Band of Mission Indians. This is the first-ever daily national Native American TV News program in the United States. FNX and KVCR collectively worked with Inland County Today to help deliver a High Definition show.

EMPIRE PBS	
AT-HOME LEARNING	
9:00AM	<b>Silent Sacrifice</b> The Story of Japanese American Incarceration in California's San Joaquin Valley and Beyond
11:00AM	<b>Nova</b> Animal Espionage

## BEAT REPORTER HIGHLIGHTS

**Coronavirus Interview: San Bernardino County Board Of Supervisors Chairman Curt Hagman** - Our series of talking to local elected officials about the coronavirus through an interview with Curt Hagman, Fourth District Supervisor of San Bernardino County.

## Musician-Turned-E.R.-Nurse Tad Worku Offers Hope Amid Pandemic

Musician and trauma nurse Tad Worku's latest release, *Love Is All*, seeks to offer some hope amid a global pandemic. Worku is the son of Ethiopian immigrants in the United States. He got his start in music playing trumpet, but quickly moved on to guitar and piano.



**UCR Center for Social Innovation Releases Coronavirus Resources, State Of Nonprofits In The IE** - The University of California, Riverside's Center for Social Innovation has released new resources to help track and fight COVID-19, as well as a new report on the state of nonprofits in the Inland Empire. Benjamin Purper spoke with UCR's Karthick Ramakrishnan.

**Coronavirus Interview: Assemblywoman Eloise Reyes** - Continued our series with political leaders including with Assemblywoman Eloise Reyes.

## IEHP Expands Remote Services During Coronavirus Pandemic

Inland Empire Health Plan, or IEHP, has expanded its remote services during the coronavirus pandemic.



Jarrod McNaughton, CEO

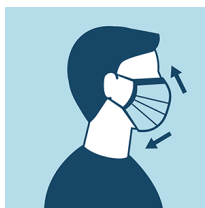
## MIDDAY NEWS SEGMENTS HIGHLIGHTS

**Coronavirus Testing Sites** - A fourth location in Riverside County for coronavirus testing opens in Perris, in addition to sites in Riverside, Lake Elsinore, and Indian Wells.



**Essential Farmworkers** - Farmers are considered essential workers during the pandemic, but some worry they're not being protected.

**Cleaner Air During Pandemic** - California's stay-at-home order has resulted in cleaner air and scientists say it presents an opportunity to fight climate change.



**Face Masks For Healthy People** - The CDC started recommending that healthy people wear cloth face masks, but not medical masks which should be saved for

health care workers.

**Fishing Season Delay** - California is being asked to delay the trout and salmon fishing seasons to limit the spread of coronavirus.



## THIS MONTH ON KVC-ARTS & LIFESTYLES

Emmanuel Rogers speaks with **Lisa Napoli** about her recent book, *Ray and Joan: The Man Who Made the McDonald's Fortune and the Woman Who Gave It All Away*. | **Miles Johnson**, in conversation about producer - Frank Ocean.



Lillian Vasquez in conversation with actor, writer, comedian **Shawn Wayans**. | **John Cafiero** of the band Osaka Popstar along with Barry Hansen, AKA Dr Demento.

Cassie MacDuff in conversation with author **Susan Straight**, her memoir - *In the Country of Women*. | **Barry Manilow** about his newest release, *Night Songs II*, with a collection from *The Great American Songbook*.

*Lifestyles* takes a fresh look at arts, culture and issues across our unique region. If it's interesting and it's here in the Inland Empire, it's *Lifestyles* with Lillian Vasquez.

Singer and actress **Roslyn Kind**. She talks about her music career and shares the meaning behind her recent songs "Light of Love" and "Save The Country", and why the lyrics are especially relevant in this day and age

**Jim Dillman**, also known as The Jimmer, a long-time radio personality for country music. He talks about what the genre means to him, how country has changed over the years, and shares stories about some iconic artists.

Actor, director, singer, and entrepreneur **Anson Williams**. Anson play Patsy Weber on *Happy Days* and talks about the product he created to help people stay alert while driving.



Author **Sam Farmer** wrote, "A Long Walk Down a Winding Road", with personal stories and tips for thriving as someone living on the spectrum.

## Local TV Production In Progress

### Stay At Home Public Service Announcements

During this pandemic, KVCR production staff created PSAs to remind our viewers to stay home, stay safe, and tune in to learn something new. Our PSAs were also featured online and shared on our Social Media platform.



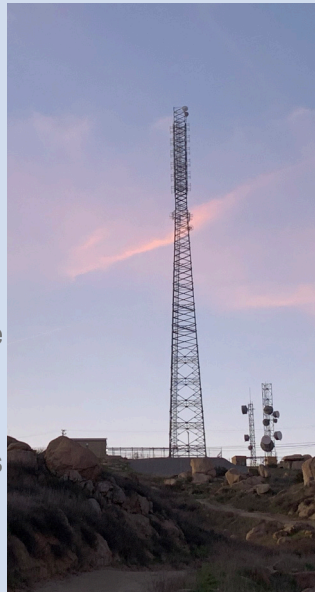
Other projects this month include regional marketing videos for the Strong Workforce Program. The video series centers around Entrepreneurship and supports the multi-year marketing campaign READY Career Education for the consortium

of California Community Colleges. Individual success stories from the entrepreneurship program from Riverside Community College starting their business. This series targets a younger audience.

### From the Engineer's Office

Engineering has limited their work to an "as Needed Basis Only" until we receive an all-clear from the Covid 19 Pandemic. In the meantime, we have covered some areas.

- The modernization project is complete and was closed out. Both television and radio are now operational.
- The installation of the new KVCR tower on Box Springs is complete. We have new television and FM antennas on it.
- The installation of two television transmitters and one FM transmitter is completed.
- The temporary antenna and transmitter on Edom Hills are now transmitting on channel 22.
- Replacement antenna and transmitter have been ordered.
- The new firewall has been installed in the studio and will be dedicated to streaming content.
- Castus streaming server has been installed, and we are waiting for the configuration of the Firewall by I.T. This will be a station in a box server which will enable us to stream an additional channel.



## Programs In May

**Resistance** Based on true events, this is the story of a group of young French heroes fighting for freedom from German Nazi occupation in World War II. Together, they join forces to produce a newspaper. **Mondays at 9:00pm**

**Nova – The Truth About Fat** Scientists are coming to understand fat as a system akin to an organ -- one whose size may have more to do with biological processes than personal choices. Explore the mysteries of fat and its role in hormone production, hunger and even pregnancy. **May 14 at 7:00pm**

### The Asian Americans

In honor of Asian Pacific Heritage month, explore the impact of Asian Americans, the fastest-growing racial/ethnic group in the United States, on the country's past, present and future, told through individual lives and personal histories.



**May 21 & 28 at 8:00pm**

### Hayao Miyazaki: 10 Years with the Master

An exclusive, behind-the-scenes look at the genius of Japan's foremost living film director. Hayao Miyazaki is the creator of some of the world's most iconic and enduring anime feature films, including *Howl's Moving Castle*, *Ponyo*, *Princess Mononoke*, *My Neighbor Totoro* and the Academy Award-winning *Spirited Away*.

**May 13 at 10:00pm**

### Suze Orman's Ultimate Retirement Guide

Personal finance expert with essential advice on planning for and thriving in retirement. With empathy, straight talk and humor, Suze provides information about key steps for anyone trying to achieve their "ultimate retirement." **May 30 at 4:30pm**



### Pink Floyd: Live in Venice

- Experience the first authorized version of the band's legendary 1989 "Night of Wonders" concert. Over 200,000 fans gathered in St. Mark's Square to

hear them perform their greatest hits from a floating platform in the Venetian lagoon. **May 30 at 9:00pm**

### Chuck Berry: Brown Eyed Handsome Man

Celebrate the father of rock-'n'-roll with legendary artists including The Beatles, The Rolling Stones, Bruce Springsteen, Jimi Hendrix, Tom Petty, Linda Ronstadt, Jeff Lynne and more performing favorite songs by their self-proclaimed hero. **May 31 at 5:30pm**



# COMMUNITY MATTERS

## IN THE COMMUNITY

### New Graphics Promoting Empire KVCR



KVCR Radio is now using an additional news source for local stories after a recent conversation between KVCR Programmer, Rick Dulock and Inland Empire newsman, Jim Ness. Ness offered original stories from his web-based news service, Inland News Today. Stories from Jim Ness and Inland News Today are offered to KVCR free of charge.

Thanks Jim!

## Posted on our Social Media

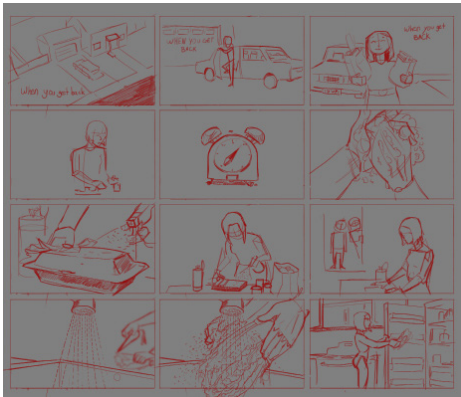
### KVCR-TV



APRIL 21 | KINDERGARTEN DAY  
We want to take a moment to shout out ALL KINDERGARTEN TEACHERS! Some really amazing kindergarten teachers in SB County sent us some pics of themselves hard at work with their students today! Times are very different for all of us and these teachers are a real gift doing what they do! Share this post with a Kindergarten teacher and let them know how special they really are!!

### New Graphics Promoting Empire KVCR

The Graphic Department is here to support television, radio, web and social media. This month we have begun producing a visual PSA to help viewers stay healthy and safe from the Coronavirus. The information is an adaptation of a notice put out by CNN and currently, production is in storyboarding.



We are also working on graphics to support the Ready Campaign, a multi-year marketing campaign READY Career Education for the consortium of California Community Colleges.



To promote our newest radio show, *Inland Edition*, we've created a series of templates for displaying who our guests are on the show that we post on our website KVCR.org/Inland Edition. For flexibility, we have created templates that will accommodate one, two, and three guests.

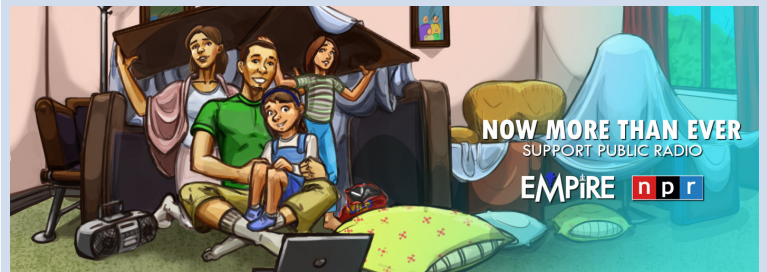


### 91.9 KVCR NPR:

On Wednesday, Magnolia Rehabilitation and Nursing Center, a skilled nursing facility in Riverside had more than 80 patients evacuated due to staff no show for two days in a row. Among the residents, 34 are reported of having novel coronavirus and 5 among employees. More at KVCRnews.org  
UPDATE 2:38PM: The evacuation of 84 patients started this morning and continues throughout the afternoon.



### Now More Than Ever



The Spring Membership Campaign was placed on hiatus temporarily as radio staff members put all their efforts into coronavirus reporting and in launching Inland Edition. Radio staff will convert what in prior years was a short End-Of-Fiscal-Year pledge drive into a full 8-9 day campaign. It is our sincere hope that 91.9 listeners will step forward in a big way with support recognizing the extra reporting efforts and additional Covid-19 information delivered during the pandemic.

# FNX

## PROGRAMS IN MAY

## IN PRODUCTION



### The Timor Gap

The dispute over who owns the oil and gas reserves under the East Timorese sea is becoming increasingly bitter. With billions of dollars of revenue at stake, neither side is prepared to back down. **May 11 at 9:00PM**

### Traditional Indigenous Ways of Being

Our Sacred Earth Mother is the Star of this film, and from her messages of great wisdom, we learn about the importance of balance and harmony with our environment and all living things. **May 19 at 9:00PM**



### Mindanao Fights the Copper Miners

The discovery of Asia's second largest copper deposit placed indigenous communities in fear of losing their lands and having their unique culture destroyed by global mining corporations. This film looks at their struggle, showing the lengths that

some people will go to protect their heritage. **May 19 at 9:00PM**

### First Ever Daily National News on Television in U.S.

KVCR Producer/Directors Frank Blanquet and Tim Stytle worked with the *Indian Country Today* Team to create a workflow and delivery system to broadcast a nightly 30-minute newscast. The show which is made possible through a grant from Vision Maker Media and the San Manuel Band of Mission Indians airs Monday through Friday at 7PM PST with a repeat at 12 noon the following day. This is the first-ever daily national Native American TV News program in the United States. Blanquet worked with the team to capture the pilot episodes and both he and Stytle worked with the ICT team to fine tune the show which is currently captured via webcams due to Corona Virus social distancing. Though we expect production quality to pick up once the series can be shot in studio, FNX and KVCR collectively worked with ICT to help deliver an HD quality show.



New FNX NOW segments built in partnership with the 91.9 Radio team were produced by KVCR team members Lillian Vasquez & Benjamin Purpur, and edited for FNX Television by Frank Blanquet. The cross-platform news pieces aired locally on 91.9FM and nationally on FNX Television. A segment featuring an interview with San Manuel VP of Public Affairs Jacob Coin was produced by Vasquez and highlighted the tribe's various community partnerships to food and aid to first responders and low-income families as well as an organized blood drive. An interview segment with newly elected San Manuel Tribal Chair Ken Ramirez was produced by Purpur, and focused on Ramirez's election during the Covid19 Pandemic and how the tribal gaming operation is reacting for the benefit of tribal members, employees and the community.

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## SOCIAL MEDIA

### DID YOU KNOW?

It's easier than ever to participate in the 2020 Census. You can complete your Census form online or over the phone in 13 different languages! It can also be completed by mail in English or Spanish. YOU STILL HAVE TIME!

Deadline August 15.

### CENSUS AVAILABLE IN



### LANGUAGES ONLINE

### FNX AWARDED \$5,000 GRANT

FNX Television was awarded a Facebook Journalism Project Community Network Grant in the sum of Five Thousand Dollars. The Grant was written and submitted by FNX/KVCR team members Barbara Nichols and Frank Blanquet and will focus on reporting to Indigenous communities about the Corona Virus Pandemic. Currently FNX airs Corona Virus updates within the FNX NOW series, but is also working with outside entities to get relevant information out.

