



# KVCR & FNX

## BOARD OF TRUSTEES REPORT

### Serving an Underserved Community

April is National Autism Awareness Month and KVCR's Autism Initiative staff has been successful in kicking off the month with a bang! Diving into our 6<sup>th</sup> year for the "Coloring for the Future of Autism" project, over 70 businesses participated. Each company offered customers an opportunity to receive a puzzle piece for a dollar, then displayed on their wall, creating a beautiful art piece and raising awareness.

This project is designed to raise funds to support programming on KVCR and support students attending Crafton Hills College and San Bernardino Valley College through the college foundations. KVCR over the years has produced documentaries and radio specials on the topic of autism.

On top of the participating businesses, the KVCR's Autism Initiative was part of seven Autism Awareness events: Nekter's Grand opening in Chino Hills, five "Color the Brewery Nights" and the Annual Hero Walk. Nekter had puzzles pieces at several of their locations. Our team was invited to the grand opening of their Chino Hills' location. A proportion of the day's proceeds were donated back to the Autism Initiative. At each of the "Color the Brewery Nights" the Autism Initiative staff set up a booth, sharing information, raising dollars and creating awareness. KVC-ARTS radio host, David Fleming

attended a variety of events, designing his sharpie tattoos that were puzzle related in honor of the "Coloring for the Future of Autism" project.

The annual community Hero Walk was held for the first

time at San Bernardino Valley College. The walk portion took place on the track. SBVC staff were delightful to work with as they helped to make our walk a success. In partnership with the Autism Society Inland Empire, this walk brings together thousands of participates, families, vendors, special guests and dignitaries. KVCR's staff had a booth at the event where we offered "autism" styled t-shirts and a variety of other autism related items including sunglasses, earrings, magnets, and tote bags.

It was an honor to have several dignitaries in attendance including SBCCD Trustee, Frank Reyes, newly appointed Third District County Supervisor, Dawn Rowe and Assembly member Eloise Reyes. Actor Isaac Singleton Jr was the Grand Marshall, kicked off the walk. CHC and the EDTC had a booth at the walk to promote the campus and the IE Accelerator Summer Kids Camp.

All month long the KVCR Autism web page and social media was very engaged between the participating businesses and events, giving followers up-to-date information and creating awareness.



**KVCR Staff Members at the Autism Walk on the campus of SBVC (L-R) Alyssa Lanier, Rebecca Ward, Shareen Awad**



**Children coloring a puzzle piece at A La Minute, ice cream shop in Redlands**



**Turtle Sharpie tattoo with a puzzle piece in the center**

May 16, 2019

## LOCAL RADIO REPORTS

## This Month in Radio

### FM News Issues and Programs from Mar 18 - Apr 15, 2019

*Segment with IE Journalist  
Cassie MacDuff is part of our weekly news.*

**EDUCATION • SCIENCE** – Did you dissect a frog or worm or shark in school? This could become a thing of the past in California. • **SPELLING BEE** – A Corona eight-grader claimed an unprecedented fourth consecutive victory in the Riverside County Spelling Bee. • **NATIVE AMERICAN** – Local IE university will start a new series focusing on Native American history and culture. • **LEAD SUMMIT** – CSUSB’s 10th annual Latino Education and Advocacy Days. • **SCIENCE FAIR** – Student showcased simple and complex projects at the Riverside County Science & Engineering Fair.

**GOVERNMENT • HOME COOKING** – Riverside County supervisors will review a proposed ordinance establishing rules and regulations for home-based cooks to serve hot and cold meals. • **ICE** – The city of Adelanto to get out of the business of detaining immigrants for the federal government. • **HIGHER TAXES** – The IE is among areas of the country where property tax payments for single-family homes exceeded the national average in 2018.

• **DMV** – The California DMV has two months to come up with a plan to improve how it deals with customers. • **MEASLES** – There are now 16 confirmed cases of measles in California, according to the California Department of Public Health. • **HORSE RACING** – Animal rights activists called for the governor to form a panel to investigate training and veterinary practices at California race tracks. • **WORKERS STRIKE** Thousands of health care workers from the University of California held a one-day strike. • **JOB GROWTH SLOWS** – After monthly job gains that averaged nearly 25,000 last year; California’s labor market growth appears to be slowing down.

**COMMUNITY MEMORIAL DAY** – A call for volunteers to assist in posting miniature American flags alongside the graves of service members buried at Riverside National Cemetery. • **CHP** – A veteran California Highway Patrol motorcycle sergeant was struck and killed by a car on Interstate 15. • **AUTISM** – The Consulate of Mexico in San Bernardino is hosting the “My World, My Extraordinary Art” exhibit to showcase the work of artists with disabilities.

• **UPS** – UPS Stores in the IE raised funds to distribute books to the Boys and Girls Clubs. • **SUPER BLOOM** – Thousands flock to Lake Elsinore to get a look at the “super bloom” of poppies. • **PALM SPRINGS AERIAL TRAMWAY** – Following a near two-month closure, the Palm Springs Aerial Tramway has reopened. • **NIXON FOUNDATION** – Writer and television host Hugh Hewitt named the president and CEO of the Richard Nixon Foundation. • **TOXIC PESTICIDES** – 209 million pounds of pesticides were applied to California agricultural fields in 2016.

### Raising Funds and Friends

KVCR Radio participated in several autism related events in April for Autism Awareness Month including the Autism Hero Walk held April 14 on the SBVC campus. KVCR’s David Fleming, locally famous for his creative use of Sharpie colored markers for temporary tattoos, attended most of the April events where he found countless eager subjects for his unique artwork.



The 91.9 KVCR Spring Pledge Drive started late this year because the KVCR FM and TV operations staff moved into temporary facilities in April for the KVCR building renovation. Pre-Pledge Drive messaging began on Earth Day, April 22, with a brand new Earth friendly thank you gift – a set of two KVCR logo embossed stainless steel drinking straws. The official “on-air” pledge ran May 1 through May 9. Our Early Bird Drawing Prize was a new iPad Mini and the Spring 2019 Grand Prize was \$1000 with Southwest Airlines.



Just as construction in our building was getting started, Rick Dulock provided a station tour April 5 for SBVC students enrolled in the Academic Advancement course with adjunct instructor, Amy Ellison. Shannon Minter and an enthusiastic group of Girl Scouts were toured through our temporary facilities on April 10.



# K V C R

# EMPIRE PBS



## TV 24

### TV Production

### Programs In May

#### STATE OF THE EMPIRE NEWEST STORIES



#### 52nd Beautillion Ball State of the Empire

KVCR provided coverage of this annual event held at the National Orange Show Event Center. The Beautillion Knights is a five-month extracurricular

program, providing mentorship and scholarship opportunities to students of color in San Bernardino. The program is sponsored by the Social Lites Inc. of San Bernardino.

#### Career and Technical Education (CTE)

The KVCR production team continued to conduct interviews with professors, current and former students, and industry professionals for a series of spots highlighting the CTE programs at both Crafton Hills College and San Bernardino Valley College.

#### GRAPHIC DESIGNS

Our Graphic staff designed a sample title card graphic for a new series of videos about SB-CCD. There are several other auxiliary graphics to accompany this project that will roll out in the coming months.



In celebration of March 17, St. Patrick's Day, we made an image of a Leprechaun and animated it for a brief broadcast break on the holiday.



April was Autism Awareness month, we created an image to show our support on TV broadcast and social media.



**Movie Night** – This month we're adding movies from the past to our program lineup. In May we will be showing *I Never Sang for My Father* and *Silverado*. June will have *Funny Girl*, *Funny Lady* and *Anne Frank Remembered*. Later this year *Kramer vs. Kramer*, *A Passage to India*, *Remains of the Day*, *Roxanne*, *Dr. Strangelove* and *A River Runs Through It*.



**Wednesdays at 8:00pm**

**Les Miserables on Masterpiece** – Dominic West stars as Jean Valjean, and David Oyelowo as Javert in this epic retelling of Victor Hugo's classic novel, "Les Miserables."

**Mondays at 8:00pm**

**Modus** – Profiler Inger Johanne Vik returns to Sweden where her autistic daughter Stina witnesses a murder.

**Mondays at 10:00pm**

**Pacific Heartbeat** – Running the gamut from enlightening documentaries to musical showcases, this anthology series draws viewers into the heart, mind and soul of Pacific Island culture.

**Tuesdays at 10:00pm**

**Great Museums: The Art of Islam** – This program examines the extraordinary artistic masterpieces in the museums' Islamic Art collections, and reveals a surprising number of connections that unite Western and Islamic traditions, in art, science, and literature. **May 14 at 9:00pm**

**Five Dreamers** – Five DACA recipients struggle to maintain a sense of normalcy while fearing the loss of their protected status. **May 16 at 10:00pm**

**Independent Lens: Harvest Season** – An agricultural year in Napa Valley to meet some of the unsung people who play a critical role in making some of the world's most celebrated wines, yet whose stories have largely gone untold. **May 23 at 9:00pm**

**Nova: Saving the Dead Sea** – Scientists and engineers race to save the Dead Sea and help bring water to this extremely dry region. **May 30 at 7:00 pm**

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TV 24 91.9



## COMMUNITY OUTREACH

### We Love and Appreciate Our Members

This month, as a benefit for our members, we offered Eblast giveaways for tickets to a variety of events. The first was a music concert with the **Gipsy Kings**, at the Riverside Municipal Auditorium. Next, we gave away family four packs of tickets to **Disney on Ice** at Citizen's Business Bank Arena, and packs of tickets to the **Pet Expo** in Orange County. Lastly, we gave away tickets to the series **Dome Talks**, held at the San Bernardino County Museum. These Eblasts are about communicating with our members without asking them for money – reminding them that their membership has additional benefits.



### Community Matters

San Bernardino Valley College International Film Festival  
 KVCR Production Team Member Joey Curtis (Writer "Blue Valentine", Writer/Director "2307: WINTER'S DREAM"), Spoke on the "Life After Film School" Panel at the Annual San Bernardino Valley College International Film Festival.

**FILM FEST** Please join us for our 8th annual film festival on April 25th -27th

This is a three day event that will start on Thursday, April 25th. 701 S Mt Vernon Ave, San Bernardino, CA 92410



### SOCIAL MEDIA



**KVCR Empire News**

Apr 12 at 6:00 PM • 🌐

We don't know what to say, Les Schwabs all over Inland Southern California have stepped it up by donating to our Autism Initiative! It's incredible how the continues support of the community is making things happen this month. We are proud of all Les Schwabs that are here to **#LightItUpBlue** for Autism Awareness Month! There's still time. A couple days to sign up for our annual Autism Walk THIS SUNDAY!! More info [KVCRnews.org/autism](http://KVCRnews.org/autism)

### "Coloring for the Future of Autism"

Stop in at any Les Schwab participating location and ask a Les Schwab technician how to donate TODAY!

- Fontana- Sierra Ave
- Fontana- Foothill Blvd
- Rialto
- Yucaipa
- Perris
- Moreno Valley
- Temecula

- Riverside
- Hemet
- Hesperia
- Victorville
- Norco
- Eastvale
- Ontario



### Community Matters





## ON FNX IN MAY

**Pulp Friction** – We look at the devastating effects the commercial demands of the West can have on the environments of poorer countries. This documentary examines the problem from an Indonesian perspective. **May 5 at 4:00pm**



**OJIBWEMOTAADIDAA!** – Let's Speak Ojibwe – Ojibwemotaadidaa! A children's show, highlights both the Ojibwemowin and Anishinaabe cultures. Go on an adventure with the Waasabiik Ojibwemotaadiwin Immersion Program in Red Lake. **May 11, at 10:00am**

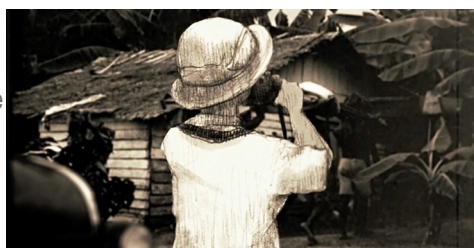


**Zhaangaswi**

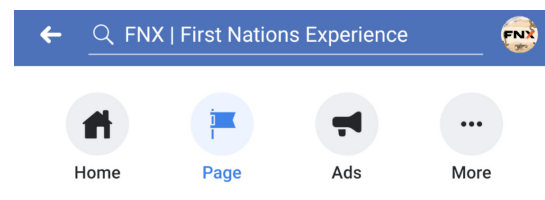
**Akornatsinniitut** – Tarratta Nunaanni – When Nukappi begins to have strange dreams he does not understand, he and his childhood friend Mio find themselves swept up in a world of Angakkoq (shaman), sorcerers, and evil spirits. **May 17 at 9:00pm**

**Wrestling Women** – Women's wrestling is hugely popular in Bolivia, with crowds flocking to see cholitas fighting it out. Celebrities in their own rights, they still have important battles to win outside the ring. Verluaz Cortez was one of the first cholitas to take to the ring 10 years ago. "They said us girls couldn't do it," she says, "Of course we could and we showed them," she laughs. **May 19 at 3:00pm**

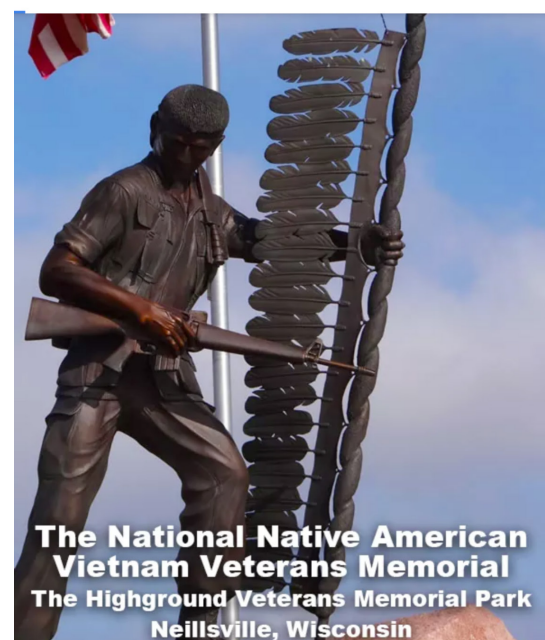
**One Day I Saw 10,000 Elephants** – Spanish filmmaker Manuel Sanjuan was drawn to colonial Africa by rumors of a mysterious lake where it was said 10,000 elephants lived. He hired a young guide, Guinean Angono Mba. 70 years later, Angono relives their journey. **May 27 at 9:00pm**



## SOCIAL MEDIA



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## FNX IN HOUSE PRODUCTIONS

### FNX Now - Baker to Vegas

Every year, law enforcement and other entities in the surrounding criminal justice culture gather in the desert to compete in a 120 mile relay race from Baker, CA to Las Vegas, NV. We followed the stories of three teams on this grueling foot race across the Mojave desert. San Bernardino Sheriff Department's Women's team, The San Manuel Public Safety team, and the Navajo Nation Public Safety team. The share their experiences about the race and law enforcement.



**Wild the Coyote and Badd Wolf**

**Studio 49** - Country meets hip hop with this powerful duo. Two styles mesh perfectly, with Badd Wolf (Choctaw) bringing the Native slant to their music. Then another new segment with son and nephew to two founding members of the band Red Bone, singer/songwriter PJ Vegas (Yaqui/Shoshone) speaks on the power of music as expression, honoring his family's legacy, and carving out his own place in the hearts and minds of Native culture. This episode is nearing completion for a July airing.