



KVCR & FNX

BOARD OF TRUSTEES REPORT

November 8, 2018

Empire PBS Hosts Events to Show Off Favorite PBS Kids Programs



Empire PBS hosted three children events in October to promote one-hour specials from **Arthur** and **Daniel Tiger's Neighborhood**. We showed the TV Children's specials to the toddlers at Heritage Kindercare in Fontana, House of Play in Rancho Cucamonga and LaLa Barn in Norco. Parents and children were given paper antlers, character pumpkin cut outs, and printed learning activities.



The long running PBS show, **Arthur** is based on the best-selling children's books by Marc Brown. The series chronicles the adventures of an eight year-old aardvark, his four year-old sister DW, and their family and friends. **Arthur** is a show about being a kid, exploring the world, and finding your place in it.

Inspired by the work of Fred Rogers, **Daniel Tiger's Neighborhood** features four-year-old Daniel Tiger, who invites a new generation of preschoolers into the Neighborhood of Make Believe.

In a recent 2016 study by the "Journal of Children and Media," 127 preschoolers who watched **Daniel Tiger's Neighborhood** exhibited higher levels of empathy, self-efficacy and the ability to recognize emotions. The study showed parents spending time with their children and talking about the shows and it's storyline reap those

benefits.

Empire PBS is proud to showcase our PBS Kids programs designed to stimulate learning. Events at Inland Empire locations are part of our October outreach efforts in the region.



K V C R



91.9

LOCAL REPORTS

This Month in Radio

FM News Issues and Programs from Sep 22 - Oct 19, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

2020 CENSUS – California is at risk for a miscout in the next census. That could mean fewer federal dollars and one less seat in Congress for the State.

• **CHINA** – Local China expert Minxin Pei visited Cal State San Bernardino for a talk on the possibility of another Cold War—this time between the U.S. and China.



• **MIDTERM ELECTIONS** – The 2018 election has begun. Vote-by-mail ballots began going out to Riverside County residents ahead of the November 6 general election.

• **ON HOLD** – California’s law allowing the terminally ill to end their lives is still tied up in the courts after an Inland Empire judge questioned its validity.

• **VETERANS** – U.S. military veterans in Riverside County who want local government officials to know what resources they need to meet their needs—including with respect to health care—have until the end of the month to fill out a survey.

• **DENIED PTSD TREATMENT** – After the December 2015 terror attack in San Bernardino, survivors still struggle with PTSD and their struggle to get San Bernardino County to approve workers compensation for treatment for the physical and psychological aftermath of the tragedy.



• **OPIOID CRISIS** – California doctors are required to check a statewide database before writing a prescription for an opioid or other controlled substance.

• **GAS TAX** – The campaign to repeal the gas tax in California says government agencies are illegally using public money to drum up opposition to Proposition 6.

• **CHARGING STATIONS** – A two-million dollar plan to convert drivers to electric vehicles was proposed to the California Air Resources Board.

• **BURN AREAS** – Residents who live in areas of the Inland Empire burned by recent wildfires are preparing for possible flooding and mud flows as the season’s first major storm moves through Southern California.

• **PLANE CRASH** The inland community of La Verne experienced two small plane crashes in two days.

• **BILLS VETOED** – California Governor Brown vetoed a bill that would have allowed non-citizens to serve on state and local boards and commissions. He also acted on several other immigrant bills.

• **LOCAL POVERTY** – Over a third of families living in the Inland Empire struggle to make ends meet, according to a new report by the United Way of California.



KVCR Booth at Taste & Tour SBVC Event

91.9 KVCR joined the SBVC Foundation and dozens of San Bernardino Valley College students, teachers, staff members and community leaders for the SBVC Foundation Taste & Tour event. The event came together around the idea of sharing interesting information about Valley College departments, classes and programs. Proceeds benefitted the many scholarship programs available at SBVC.



KVCR Reporter Benjamin Purper shows off a stick-bug at the SBVC Science booth.

Several local restaurants and the SBVC Culinary students set up booths where delicious sample plates were prepared to share with visitors supporting this event.

The KVCR Radio staff greeted ticket holders as soon as they entered the event space near the new SBVC Athletic Building. At the KVCR booth, guests were given a special KVCR Pint Glass filled with a delicious concoction we called “Summer Splash!”

91.9 KVCR was a media sponsor of the event. We produced and aired radio announcements inviting the community to attend. We produced and aired an interview with Karen Childers, the SBVC Foundation Director.

Our staff enjoyed visiting with everyone who stopped by to support the students of San Bernardino Valley College at the first ever “Taste & Tour!”



K V C R



TV 24

TV Production Projects

STATE OF THE EMPIRE

MANUFACTURING DAY On Friday, October 5 local factories and training colleges were geared up, ready to showcase the rewarding career opportunities available in advanced manufacturing to students visiting as part of National Manufacturing Day.



The goal of this event was to inspire students of all ages and their parents to consider careers, while addressing many common misperceptions about manufacturing jobs.

LIGHT THE NIGHT

A series of fundraising walks benefiting The Leukemia & Lymphoma Society's (LLS) funding of research to find blood cancer cures. We captured the event and followed some of our staff who joined forces to walk for the cause. Also, the station produced two videos that were showcased at the walk. The first featured our interviews of Karen Draper-Smolinski (survivor), Frankie Grieco (survivor) and Dr. Van Etten who sits on the OCIE Chapter Board of Trustees. The second video was a memorial to our very own Jim Walker who lost his battle with cancer on July, 23rd, 2018.

VIETNAM SPEAKS

We went to Riverside National Cemetery to capture footage of Pete Young, one of the Vietnam veterans spotlighted in our



upcoming show **Vietnam Speaks**. Pete Young is the director of the cemetery which is dedicated to the interment of United States Military personnel. We recorded his daily duties at the cemetery and interviewed him about his experiences. The crew also compiled photos to use as back-

ground imagery while the three veterans Pete Young, Ralph Cooper Sr., and Ronnie Guyer share their stories on our show. Vietnam Speaks airs November 11th, Veteran's Day.

PROGRAMS IN NOVEMBER

Nova: Volcano on Fire

Climb up the cone of Nyiragongo, one of the world's least studied volcanoes, and join volcanologists as they descend into its crater, down towards its bubbling and seething lava lake, to discover when it will erupt next.

November 8 at 7:00pm



Independent Lens: Wildland – Meet a single wildland firefighting crew as its members struggle with fear, loyalty, love and defeat all over the course of a single fire season. What emerges is a story of a small group of working-class men and the fire that lies between. **November 8 at 9:00pm**



American Experience: The Circus – Travel back to 1793 Philadelphia, when America's first circus was established and witness its crash into American culture. The arrival of P.T. Barnum in 1871

transformed the trade, and the five Ringling brothers created a spectacle of their own. **November 10 at 6:00pm**

U.S. Marine Band: An All Star Orchestra – The All-Star Orchestra's Gerard Schwarz conducts the U.S. Marine Band, America's oldest continually performing musical ensemble. The U.S. Marine Band was founded by an act of Congress in 1798, and dubbed "The President's Own" by President Thomas Jefferson.

November 11 at 8:00pm

Peter, Paul and Mary at Newport 1963-1965 – These never-before-seen performances by the group at Newport '63-'65 convey the joy, optimism and turbulence of that extraordinary era of change, part of the soundtrack of 60s activism in America.

November 24 at 6:30pm

Tom Petty and the Heartbreakers: Live From Gainesville – The iconic band performs for a hometown crowd as part of their 30th anniversary tour. An electrifying and emotional evening featuring special guest Stevie Nicks.

November 24 at 6:30pm





AUTISM CONCERT



As part of the KVCR Autism Initiative and as a media sponsor for the 11th Annual Autism concert, 91.9 staff hosted a booth at the event. Our newest staff member, Rebecca Ward, KVCR Initiatives Project Coordinator, was there to meet and greet the guests in attendance.

We had autism related items, including T-shirts, magnets, note cards, and notepads. Funds raised help support our Autism Initiative providing funding for KVCR to produce programs by interviewing experts in the field of autism and autism related topics. An interview with the concert event founder, Josh Heinz was heard on *KVC-ARTS* with David Fleming and *Lifestyles with Lillian Vasquez*.



Next on the Autism Initiative agenda is collecting artwork from artists with autism to be featured in our 2019 calendar. Information and the application is at kvcrnews.org/autism.



COMMUNITY EMPOWERMENT

THE INLAND

Empire PBS and 91.9 KVCR have launched a new community-driven reporting project, *The Inland*. This public-powered initiative asks what they're curious about in the Inland Empire as in: What would those living or working in our region like our reporters to investigate? Community members participate by submitting their questions into a portal powered by Hearken. Each month, our reporters put three questions up for a vote. Then, the public votes for which question they'd like answered.

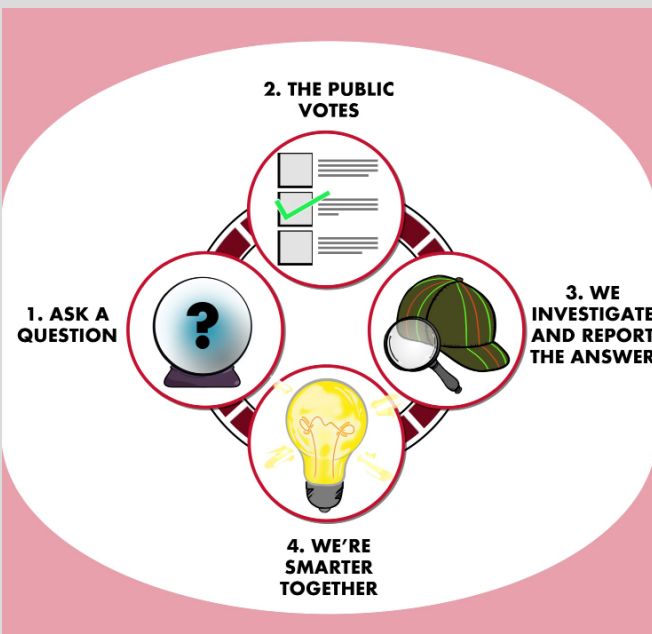


The Inland launched in October and answered the question voted on by the community: "What is the breakdown of candidates for office who support and oppose warehouse growth as an economic strategy for the region?"

The Inland reported candidates running in the upcoming November 6 midterm election were split down the middle when it comes to the massive warehouses popping up in the Inland Empire. Some candidates indicated the warehouses are good for the economy and for job growth in the region, while others felt building the warehouses so close to residential areas causes increased traffic and pollution.

This community project is spearheaded by Shareed Awad and Danielle Fox. Watch for our next topic on social media and our website at kvcrnews.org/theinland.

GRAPHIC DESIGNS



EMPIRE FORUM – With new installments of the Empire Forum series we have refined and completed the graphics package for this show. Each episode will feature a different candidate.

THE INLAND – We've built some new graphics for our new journalism department, The Inland. This includes an animated promo explaining how The Inland works with customer questions and a simplified illustration version for web view. We plan to make additional graphics to accompany stories in the future as well.

THE WHISTLE – As this new show debuts, we have created graphics to promote its launch. This includes images for a poster and billboard.



ON FNX IN NOVEMBER

PRODUCED BY FNX

Hit The Ice – In Season 6, dreams come true as the best young Aboriginal hockey players from across Canada come together for a 2-week NHL-like training camp. From physical training, on ice drills and different team building activities, the 20 prospects will experience the highs and lows of a professional caliber training camp and will grow not only as a team but as men. **November 13 at 8:30pm**



The Child of the Sahara – Following the death of his parents in a car accident, a French teenager is informed that he is actually adopted, and his biological parents are the Moroccan couple whom he'd been led to believe were his aunt and uncle. Forced to choose between going to them or becoming a ward of the French state, he decides to join his real parents at their home on the edge of the Sahara. **November 18 at 4:30pm**

Reel Injun – In this feature-length documentary, Cree filmmaker Neil Diamond takes an entertaining and insightful look at the portrayal of North American Indigenous people throughout a century of cinema. The film is a loving look at cinema through the eyes of the people who appeared in its very first flickering images and have survived to tell their stories in their own way. **November 22 at 3:30pm**

Shadow Nation – Follows George Lynch and a group of renowned rock musicians on a journey of discovery as they travel through Native American reservations across the southwest and Great Plains. Forging new friendships along the way, the musicians document the many injustices done to native peoples, and how those seeds of repression have contributed to the social problems that affect many reservations. **November 23 at 5:00pm**

Defenders of Life – In the hills of Costa Rica, Dona Carmen struggles to pass on her tribe's traditional ways of life. According to custom, she must soon marry off her only granddaughter. **November 28 at 4:30pm**



VOTING SPECIAL

FNX crew members traveled to Arizona to film the FNX **Voting Special** with Patti Talahongva. The long trip consisted of recording throughout the reservations of the Pascua Yaqui Tribe, Fort McDowell Tribe, Tohono O'odham Nation and the town of Guadalupe. As the crew worked in Tucson for the first leg of the shoot they met with Herminia Frias, the Council Member of the Pascua Yaqui Tribe and Robert Valencia, Chairman of the Pascua Yaqui Tribe. Both members of the Yaqui Tribe were interviewed by Patti Talahongva and discussed their federal recognition and the factors of voting on the issues that impact the community.

Next was Arizona State office in downtown Tucson to meet with Sally Ann Gonzales who sits on the Arizona House of Representatives District 3, who is also a member of the Pascua Yaqui Tribe. The interview covered Gonzales' start in politics, relations with State government and Tribal Sovereignty, importance of voting, and family values growing up as a Native person in poverty.

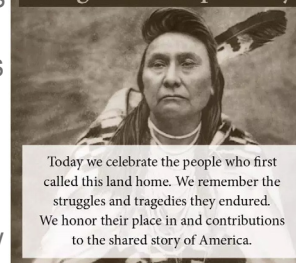
The second day of the remote shoot, the crew captured additional interviews and B-roll in Tucson. The FNX crew migrated to Phoenix to record the landscape on multiple reservations.

A round table discussion was scheduled with three Tribal members: Angela Willeford (Pima), Intergovernmental Relations Project Manager of Salt River Pima-Maricopa Indian Community; Travis Lane (Navajo), Assistant Director Inter Tribal Council of Arizona; and Hank Hibbler (Sicangu Lakota & Confederated Salish and Kootenai Tribes) Environmental Engineering Major at Arizona State University. The topics discussed included the values of voting as a Native individual and why it's important to make the Native vote count.

INDIGENOUS PEOPLES DAY

FNX traveled to Los Angeles to cover the inaugural Indigenous Peoples Day. From 7am, the FNX crew covered the early morning foot race to in-house panel discussions from local Indigenous artists and activists to Tribal performances throughout the day. Featured interviews include local community members and activists of the Los Angeles community.

Indigenous Peoples Day



MeCHA of SBVC presented Indigenous Peoples Day. During the day an FNX crew was there to capture the day's activities and live performances of Indigenous guests.

CURRENTLY IN PRODUCTION

NATIVE VOTE 2018: ELECTION NIGHT LIVE

FNX is co-producing a live election night special along with Indian Country today and Native Voice One. The coverage will closely follow the stories of the many Native American candidates and will be hosted by Mark Trahant. We are preparing our studio and coordinating with affiliates and journalists for an unprecedented live news room production broadcast at FNX.



WASSAJA

The *Wassaja* series premiered three new segments in October, with the first airing on October 7. The episode featured a Cherokee lawyer and playwright. The second episode that was shot in Miami Florida during the Native American Journalist Association (NAJA) Conference which highlighted the different media ventures that have been developing since September of 2018.

The third episode aired on Sunday, October 13, which presented Native Alaskans in the running for the office of Lt. Governor.

New segments of *Wassaja* are currently in production and post-production. In the coming week the FNX producer will feature the Chumash Reservation in Santa Ynez California and speak to a Native Fire Fighter about the increasingly intense fire seasons.

Currently being edited is an interview with Andria Tupalo, a Native Hawaiian who is running for Governor. This story will be part of the Special Election Show that airs live on November 6.



SAN MANUEL POW WOW

FNX covered the San Manuel Band of Mission Indians' Pow Wow over three days. We covered the events on the arena floor, moving indoors with the arrival of a lightning storm; and spoke to attendees about the importance of artistic traditions, and the connections between the dancers, vendors, and the landscape that shapes them.



THE HUUNAM OF PAAKUMA

Our coverage previously and unofficially referred to as "Native Kids Piece" now has a name! We are approaching the end of post-production and will have a 30 minute documentary that follows both teachers and students of Paakuma Elementary School as they learn about the history and lifestyle of the indigenous tribes of Southern California.



STUDIO 49

Raye Zaragoza

Native singer/songwriter shares her gentle guitar and powerful voice as she performs her original music and discusses what drives her creativity. **October 25 at 8:30pm PST.**

QVLN - Native violinist and singer Quetzal Guerrero wows with his unique brand of electric violin and layered, live music looping. **November 1 at 8:30pm PST.**

Cody Coyote - Canadian hip hop artist Cody Coyote sends a powerful message of self worth and enlightenment with a mix of spoken word and hip hop songs. His work as a motivational speaker, he shares an intimate struggle to find his place in the world and overcoming darkness. **November 8 at 8:30pm**

Miracle Dolls - The Native rock duo featuring Dani and Dezi Doll is in post production, and will air later in the year.