

KVCR & FNX

BOARD OF TRUSTEES REPORT



October 10, 2018

READY FOR THE BIG ONE SERIES OVERVIEW Another New Local Series Debuts on Empire PBS

The Whistle is an Empire Network KVCR original investigative, educational program. Are We Ready for the Big One? is the first installment— this four-part series dives into earthquake science, history, recent disasters, California preparedness and immediate response, prevention, mitigation, resilience, sustainability, conservation, incentives, challenges, new technologies and solutions.

Episode One: Are We Ready for the Big One?

Earthquakes and the San Andreas Fault -- the danger is real. Earthquakes, past and recent, and the San Andreas fault. What do we know about earthquakes today? What causes them, how often, why we know the big one is due. How did first nations and European settlers deal with them before modern technology? How dangerous is the threat and how much of an impact can a big earthquake cause?



Episode Two: Immediate Response

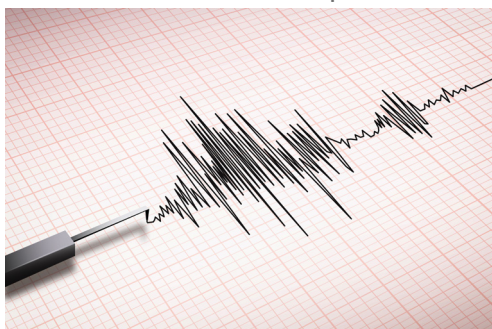
When the big one hits, we can expect thousands wounded and tens of thousands of displaced. The fault lines cut off the 10, 5, and 15 freeways. Ports might be rendered useless. What contingency plans are in place by hospitals, law enforcement, fire departments, utility companies, schools? If the big shake hits during the day, how will children and adults get home? Once the earth shakes, what should you do?

Episode Three: Prevention, Mitigation and Resilience

We know the big one is overdue. How can we prepare to reduce human loss and mitigate damages? What are the basics of disaster risk management? On 9/11 the loss of business interruption exceeded the losses in property damage. What steps can we take to minimize the impact of a large earthquake? What incentives are there to help us better prepare? How can we be more resilient and what will it take to get back on our feet? How does California compare to other countries? How can government, private business (insurance, building owners, lenders, etc), communities, and utilities work together on this? What are the steps in being resilient? How are sustainability, conservancy and resilience linked together?

Episode Four New Technologies and Solutions

What are the new technologies available? Who is testing these and why? How has Research and Development come up with these new technologies? How are they tested? How are the patents protected? Overview of new technologies from seismology to manufacturing to design to architecture to construction to implementation. How do technologies from one area translate into gains in other areas (i.e. from mechanical engineering into structural engineering, from small homes to large buildings)? Where are we with the early warning system (already operational in many countries)? How does the future look like? What can individuals do (case study of the Paso Robles example)? How can we implement the technology?



These and other questions will be addressed and answered when the series *The Whistle* premieres on Empire PBS, Thursdays beginning on October 25 at 8pm.

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91.9

LOCAL REPORTS

This Month in Radio

FM News Issues and Programs from Aug 20 - Sep 21, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

• **DOCTOR SHORTAGE** – A recent report out of UC San Francisco, says the entire state will face a severe shortage of primary care clinicians in the next 15 years. • **VOTERS** – Turnout among all registered voters in June jumped to the highest rate California has seen in a non-presidential primary in over a decade. But turnout for the under-30 crowds was still disproportionately low.

• **POLLUTION TRACKER** – California Governor Jerry Brown wrapped up his international climate change summit in San Francisco with an announcement that's out of this world: a new satellite to track and reduce climate pollutants.



• **HURRICANE AFTERMATH** – Two teams of rescue and recovery experts from California help with the East Coast as Hurricane Florence hits. • **PURPLE HEART** – Riverside County is moving toward designating reserved parking spots at county office buildings and facilities for military active duty or veterans who have received Purple Heart medals for their service. • **POLICE** – Police are frustrated with the challenge of finding cooperative witnesses after eight people were shot in the courtyard of a San Bernardino apartment complex in August. • **OBAMA** – Former President Barack Obama made his first campaign appearance since leaving the presidency when he campaigns for Democrats in Orange County. • **RENT CONTROL** – The future of rent control in California will be in the hands of voters this November. Capital Public Radio's Chris Nichols has the primer on Proposition 10, a ballot measure that's drawn strong debate over whether it's the right answer to the state's ever-increasing rents. • **NDA** – Eloise Gomez Reyes is among those who have pushed the Californian Assembly to narrowly approve one of the most prominent bills to arise from the "Me Too" and "We Said Enough" movements at the state Capitol. • **ICE** – California's Supreme Court chief justice and immigrants' rights groups criticized ICE after the federal agency arrested an undocumented man inside a local Sacramento court room. Immigration law experts say there's no real limit on the federal agency's authority to take such action.

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LISTENERS ARE INVITED TO HAVE A FUN NIGHT AND SUPPORT 91.9 ALL IN ONE

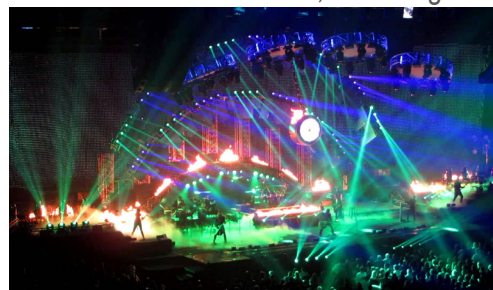
91.9 KVCR is pleased to be partnering with The Thornton Agency for the LIVE tour of Capitol Steps, the hilarious musical satire of everything political. Every year on the 4th of July and New



Years we broadcast the radio version of this ever-changing, always hilarious show.

The underwriting agreement with a trade for tickets gives KVCR multiple options for pleasing our donors and getting the word out about this fun live stage show. The show is **October 28** at Landis Performing Arts Center on the Campus of Riverside City College. Visit kvcrnews.org/events for tickets.

Also on our events page, and soon to be promoted on radio, the ever popular performance genre made popular by Michael Flatley, Lord of the Dance: Dangerous Games is a spectacular new staging of the much-loved traditional masterpiece. It features new storylines, new costumes and exciting new choreography. by Michael Flatley. Lastly, marking the band's 20th consecutive year of touring, Trans-Siberian Orchestra (TSO) concert will be a presentation of TSO's unforgettable "The Ghosts of Christmas Eve," featuring founder/composer/lyricist Paul O'Neill's timeless story of a runaway who finds her way into a mysterious abandoned theater. Tickets are at our [website at kvcrnews.org/events](http://kvcrnews.org/events).



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TV 24

TV PRODUCTION PROJECT

PROGRAMS COMING IN OCTOBER

STATE OF THE EMPIRE

Riverside City College's music department recently presented a "Concert for the Homeless" at the Henry W. Coil Sr. & Alice Edna Coil School for the Arts Concert Hall. The concert featured the college's ensembles in guitar, wind, jazz and percussion. Proceeds benefitted the Path of Life Ministries homeless shelter in Riverside. Empire PBS was there to cover the event.

9/11 NATIONAL DAY OF SERVICE

Veterans Partnering with Communities is an organization dedicated to help veterans. For the 9/11 National Day of Service, the organization gathered the community of Fontana to honor all servicemen.



This year the organization's service project worked to create 500 care packages for our troops, as well as to hold a ceremony so as never to forget the sacrifices our heroes make. Empire PBS crew produced a video recapping this event as part of the "State of the Empire" series.

CANDIDATE FORUMS

The League of Woman Voters of the San Bernardino Area, hosted a series of candidate forums in our TV Studio. Races covered by the forums include: San Bernardino City Council, Mayor of San Bernardino Mayoral, 40th Assembly District, and 31st Congressional District. These Forums will air on Empire PBS during the weeks leading up to the election in November.

COUNTY SUPERINTENDENT'S STATE OF EDUCATION ADDRESS

Empire PBS attended the County Superintendent's State of Education address at the California Theatre of Performing Arts. Superintendent Ted Alejandre delivered an impassioned speech based on the theme "Impact the Present. Transform the Future." He spoke about the uniqueness and potential of the San Bernardino area, and how San Bernardino schools are doing their part to actualize that potential. He emphasized that our schools strive for equity, and to bring important opportunities to every student.



Jamestown – From the makers of Downton Abbey, this series follows the lives of three women as they wrestle with the challenges of creating a new life in a beautiful yet forbidding land. In the 17th century, on the edge of the breathtaking but untamed Virginian wilderness, sits the English colony of Jamestown. **Mondays at 7:00 pm**



GZero World with Ian Bremmer – A public affairs series offering compelling discussion about global politics with people from all sides of the political spectrum. **Fridays at 11:00 pm**



Durrells in Corfu Season 3 – Journey back to Corfu in this series based on the memoirs of Gerald Durrell. An eccentric English family experiences adventure on a Greek isle in the 1930s. **Mondays beginning October 8 at 8:00 pm**

Poldark Season 4 – This series returns for a fourth season of action-packed episodes, starring Aidan Turner as the roguish Ross Poldark and Eleanor Tomlinson as his fiery partner, Demelza.



Mondays beginning October 8 at 9:00 pm



Redlands Bowl Summer Music Festival – The local outdoor concert favorite returns for a 20th season. **Wednesdays beginning October 10 at 8:00 pm**

Backfired: When VW Lied to America – This documentary spotlights the "inside story" of how clean air regulators a team uncovered the massive scandal at Volkswagen - the use of encoded emission defeat devices.



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TV 24 91.9



Hopefuls Screener

Empire PBS held a screener for *Hopefuls*, a four-part docuseries about the Project Fighting Chance (PFC) youth boxing program in San Bernardino, at the San Bernardino Valley College auditorium on Friday, September 21. Guest speakers were Assemblymember Eloise Gomez Reyes, Project Fighting Chance board member Terry Boykins (master of ceremonies), Empire Network General Manager



(LtoR) Kenny, Lolo and Kenny signing autographs and answering questions.

Keith Birkfeld, Project Fighting Chance Coach Ian Franklin and Minister Brian Williams of Ecclesia Christian Fellowship. But the sparkly entrance of *Hopefuls*' boxers Terry, LoLo and Kenny was the evening's biggest moment. Clad in luxe tuxedos donated by

COMMUNITY EMPOWERMENT

Friar Tux, the trio paraded in to nonstop cheers from students, boxers, mentors, community leaders and fans. The screener was followed by a Q&A with the production crew led by Kristy Cooper,



(LtoR) James Culpepper, Ian Franklin, Kenny, Kristy Cooper, Lolo, Kenny and Terry Boykins



(LtoR) Ian Franklin, Rory Gandy, Terry Boykins and actor Bill Cobbs

Director of TV for Empire PBS and a VIP reception for all in attendance. Special guests were actor Bill Cobbs and James Culpepper, Hall of Fame inductee for Martial Arts. *Hopefuls* premiered Thursday, September 27 at 8pm on Empire PBS channel 24 and online at empirenetwork.org/hopefuls.

GRAPHIC DESIGNS

EMPIRE FORUM - Empire Network hosted debates for the upcoming local government elections. For this project we've constructed the introductory sequence as well as premiered a new Empire Network Presents logo, which will be used in various upcoming projects.



BE PART OF THE SOLUTION
SPONSORSHIP OPPORTUNITIES

The Producers of *Goldy Knows* are looking to raise **\$100,000** for the production of Season 2.

Social Media:
 YouTube | 247,218*
 Facebook | 161,775*
 Twitter | 2806*
 Instagram | 18,000*
 LinkedIn | 2000*
 Google+ | 11,587*
 Constant Contact | 247K*
*Combined Page

Because Public TV is free of charge, we depend on the generosity of our sponsors to provide this unique experience. The impact of your sponsorship is not limited to a single program.

The following is a proposal to become a Sponsor for the original program, *Goldy Knows*, on Empire PBS. Sponsorship entails a donation to help "Underwrite" the program-Sponsors will receive a credit attached to the beginning and end of *Goldy Knows* ranging from ten to thirty seconds long depending on the amount sponsored.

1

EPISODE 1
"STAIRS BEWARE"

Meet Coach Ian and the Project Fighting Chance phenom.

2

EPISODE 2
"GUESS TAKES A LEAP"

It's a hard knock life, here along with the all kinds of life that is to take the right to Meow.

3

EPISODE 3
"BABY PROOFING"

For an underfunded program, fight me looking up. But not in the ring.

MEDIA KITS - Empire PBS continues polishing and working on sponsorship kits for outreach and underwriting support. This month we focused on the show, *Goldy Knows* and created a feeling of DIY home improvement.

THE KNACK - For the upcoming holidays Empire PBS will host and air various How-To craft segments. Currently under the working title, 'The Knack,' various hosts will guide viewers through quick tutorials and show how to create fun holiday decorations or treats. The graphics department is working to create a logo image for this special crafting segments.

ON FNX IN OCTOBER

PRODUCED BY FNX

Reclaiming Sacred Tobacco

– Minnesotan American Indian communities are reclaiming traditional practices around Sacred Tobacco while educating their people on the growth of commercial tobacco's frequent use in sacred traditions in order to untangle the two and promote a healthy lifestyle for future generations.

October 7 at 5:30 pm



Dust 'N Bones

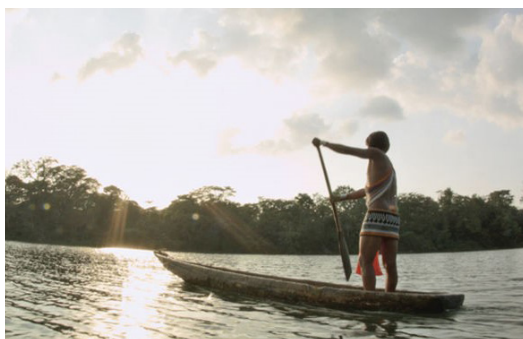
This documentary examines the legal issues, political controversies and historic mysteries that threaten the preservation and rededication of First Nations

artifacts, burial sites, and remains. Framed around the impending transfer of funerary artifacts from the Royal BC Museum to traditional Cowichan territory, these themes are realized through the POV of traditional Cowichan former gravedigger, filmmaker and archaeological consultant Harold Joe.

October 19 at 5:00pm

Box 25 – This show surveys the major events in the troubled relationship between Panama and the United States. However, the focus is 114 recently discovered letters written by Panama Canal diggers describing brutal working conditions, rampant discrimination and enduring hopes.

Making elegant use of archival documents, photographs and films, as well as contemporary interviews, **Box 25** brings these lost voices back to life, reminding us of our diverse history and of the sacrifices made to make a dream a reality. **October 26 at 5:00 pm**



WASSAJA – This news series returns with 3 new segments, the first of which aired September 30. The series



relaunches with a segment about Native American attorney and playwright Mary Kathryn Nagle (Cherokee). Following that show is a segment titled "The Golden Age of Native Media" which was shot on location at the Native American Journalist Association's (NAJA) "National Native Media Conference" in Miami. A show about Native American candidates and the election season airs October 14. That show highlights the Alaskan Elections for Governor and Lt. Governor.

Studio 49

Four episodes are in the can and will air weekly beginning Oct 18 at 8:30pm. First up: Lakota John is Native American, Piedmont blues guitarist and singer, featuring his father Sweet Papa John on harmonica. They touch the history of native influence on the blues genre and perform 7 songs from a range of blues standards, modern covers, and Lakota John originals.



FNX Now

FNX covered the grand opening of the new San Manuel Band of Mission Indians Performing Arts Center at Aquinas High School. Members of the San Manuel tribe were there to cut the ribbon on the new building and watch a performance of an Aquinas production of the Wizard of Oz in the new space.