

# KVCR & FNX BOARD REPORT



APRIL 12, 2018

## Television and Radio Station Honored

The American Advertising Award, or Addy, celebrates amazing advertising content nationwide. The television team submitted the “KVCR to Empire Network” rebrand campaign, composed of a series of spots, featuring our multicultural staff and hosts stating our new motto: “Bold. Diverse. Forward.” We were awarded a Gold Addy in the “Local Television Self-Promotion Campaign” category. We received a Silver Addy for the online version of the same campaign.

91.9 KVCR won in the “Public Service Campaign” category for “KVCR’s Soundtrack of the Vietnam War,” featuring the stories of local Vietnam Veterans along with music from the era.



Left to Right: Rick Dulock, Lillian Vasquez, Kristy Cooper, and Ralph Cooper attending the Inland Empire American Advertising (ADDY) Awards representing KVCR: The Empire Network PBS as they take home the gold for our network rebrand, “BOLD. DIVERSE. FORWARD”

## NPR Science Reporter Visits 91.9 Radio Station



Left to Right: Rick Dulock, Joe Palca, Lillian Vazquez, David Fleming in the KVCR studio

sense of humor.

91.9 KVCR will continue to provide opportunities for listeners to connect with the storytellers who make public radio great. Keep listening for the next in-studio event.

On the evening of March 3rd in the large KVCR studio, NPR Science Correspondent, Joe Palca welcomed and addressed a small group of KVCR listeners. In true public radio storytelling style, Palca described “the best job at NPR” where he seeks information and engages amazing scientists in the creation of compelling stories for a growing national audience. The question and answer session, which followed Joe’s talk went on for more than 30 minutes! Our knowledgeable, but humble guest speaker fielded every question with grace and a

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## SOME STORIES REPORTED

### FM News Issues and Programs from Feb. 17- Mar 16, 2018

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

- **DMV PHOTO OPP** – Don't like your driver's license photo? You may soon have the ability to request one that like on your license...for a fee.
- **JUVENILE JUSTICE** – CA's top court ruled sentencing juveniles to 50 years or more violates the 8th Amendment's ban on cruel and unusual punishment.
- **PLASTIC STRAWS** – Under a new bill inching through the CA legislature. Plastic straws at a sit-down restaurant will have to be requested.
- **CORONERS** – A bill introduced in the CA state Senate to eliminate the coroners' offices in counties and replace them with county medical examiners.
- **OPPORTUNITY ZONES** – The Brown administration is looking for impoverished communities in CA — including the Inland Empire, to designate as "Opportunity Zones."
- **MENTAL HEALTH** – A report from the UC San Francisco states CA is experiencing shortage of mental health professionals, especially in the Inland Empire.
- **PESTICIDES** – A judge ordered the CA Dept. of Agriculture to stop spraying dozens of pesticides. Some environmental groups count this as a win. UC Riverside researcher warns not spraying will hurt efforts to fight a damaging citrus disease.
- **VETERANS** – CA veterans push back against a state VA policy that blocks some terminally patients from taking prescriptions drugs to end their lives.
- **IMMIGRATION** – Protestors blocked the streets as U.S. Attorney Sessions spoke in Sacramento.
- **AMBASSADOR** – Former Ambassador to Pakistan--and So Cal Native--Cameron Munter, visited Riverside.
- **TRUMP IN SAN DIEGO** – Supporters and protesters were at President's Trump visit to San Diego to inspect border wall prototypes.
- **MISSING PERSONS** – The San Bernardino County Sheriff's Department held a missing persons day in Rancho Cucamonga, where they helped families locate missing loved ones.
- **DOLORES HUERTA** – Women's History Month, civil rights icon Dolores Huerta spoke at San Bernardino Valley College.
- **POMONA POLICE OFFICER** – Slain officer was remembered by law enforcement colleagues and community.
- **SKATE PARK** – After more than a decade of planning and indecision, the Redlands City Council rejected bids to build a new skate park in the city.
- **SPELLING BEE** – For the third time, the same student from Corona has won the annual Riverside County Spelling Bee, and is again on her way to the Scripps National Spelling Bee.
- **PROJECT MOVING FORWARD** – Language program designed to help English second language learners and students from lower socioeconomic backgrounds to succeed in the core curriculum. Launched in 2012 in Sacramento is now in Moreno Valley schools.

## This Month in Radio

KVCR 'Live Audience' events over the past month included a visit by NPR Science Correspondent, Joe Palca as well as the culmination of a long process and partnership with the young and vibrant entertainer, Ethan Bortnick.

On March 3 Joe Palca provided a group of dedicated KVCR listeners with a compelling talk about creating science stories for a national audience. The entire KVCR Radio staff was at the event.

Introduction of an internship program at 91.9 KVCR about five years ago has provided benefits for interns and the station alike. These experiences allow young people to learn, grow and be inspired while they help KVCR staffers produce content and contribute to our daily operations. KVCR-FM is presently working with Dereck Reynolds and Diego Rivera from SBVC, Emmanuel Rogers (a former SBVC student), UCR intern Hawie Mekbib, and freelance intern Shareen Awad. Former interns Isel Cuapio (UCR) and Benjamin Purper (UOR) embraced the intern process and proved themselves through their work. They have become valuable members of the KVCR staff.



Isel Cuapio



Benjamin Purper

### Ask Cokie Roberts

Cokie Roberts is a *Morning Edition* commentator. Each week listeners are encouraged to ask Cokie questions about History, Politics or other topics.

While at NPR, Roberts served as the congressional correspondent for more than 10 years. In addition to her work for NPR, Roberts is a political commentator for ABC News, providing analysis for all network news programming. From 1996-2002 she and Sam Donaldson co-anchored the weekly ABC interview program *This Week*. In her more than forty years in broadcasting, she has won countless awards, including three Emmys. She has been inducted into the Broadcasting and Cable Hall of Fame, and was cited by the American Women in Radio and Television as one of the fifty greatest women in the history of broadcasting.

You can ask Cokie your questions about how politics and government work. Email her at [askcokie@npr.org](mailto:askcokie@npr.org), or you can go on Twitter and tweet us - just use the hashtag #askcokie.



ABC, Inc/Steve Fenn/NA

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## TV 24

### Production Team Keeping Busy

### Programs Coming in April

#### Women's History Month

In celebration of Women's History Month, we produced a half hour special, **Civil Women**, which featured American Labor leader and Civil Rights activists Dolores Huerta, Rosa Park and Frances Grice. Grice is a Redlands native who played a role in desegregation for San Bernardino school systems. The special is hosted by Iris Hill of **Hidden Hikes** and Jessica Greenwell of **I Remember Television**.



Left to Right Dolores Huerta and KVCR's Jhoann Acosta-Idda

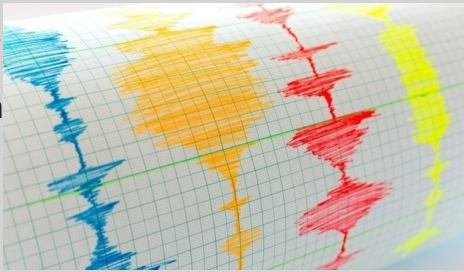
#### Expressions of Art

**Expressions of Art** showcases the arts in the city of San Bernardino and the throughout the Inland Empire. This month we recorded interviews with the San Bernardino Art-Fest, Symphonie Jeunesse Youth Orchestra, Akoma Unity Center, LJR Academy of Arts, Garcia Center, and CSUSB Opera Theatre. In the coming weeks we will produce segments for television and radio about these and other art organizations. The project is funded by the San Bernardino Arts Commission and the California Endowments for the Arts in support of both KVCR-TV and 91.9 Radio.



#### The Whistle

Our Production team follows Monica D. Kohler, Research Professor of Mechanical and Civil Engineering, to Caltech for coverage on her informational speech about the intricacies of seismological research as it relates to receptive warnings for people directly affected by such natural disasters.



**Unforgotten** – Nicola Walker (*Last Tango in Halifax*) and Sanjeev Bhaskar (*Indian Summers*) star as police officers investigating the cold case murder of a boy whose diary implicates four seemingly unconnected couples. **April 16 at 8:00pm**

**Vermeer, Beyond Time** – Narrated by Steve Martin, the film examines Johannes Vermeer's work with individual paintings and teases out what has come to be known as the Vermeer style - the representation of light, the interplay of color, and the effects of perspective across places and objects. **April 19 at 8:00pm**

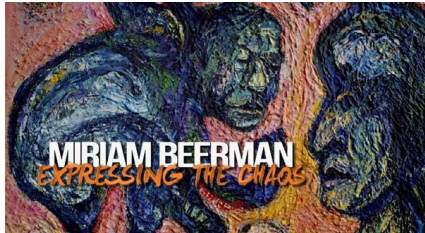
**Defining Hope** – An award-winning film that captures people who are weighing what matters most at the fragile junctures in life, and the nurses who guide them and help carry out their decisions. **April 19 at 10:00pm**



**Soundstage** – Self-described "rock and roll band with horns" **Chicago** was inducted into the Rock and Roll Hall of Fame in 2016 and now celebrates the 50th anniversary of their groundbreaking album "Chicago II," the band returns to Grainger Studio in the city that inspired its name. **April 25 at 8:00pm**

**Civilizations** – Survey the history of art, from antiquity to the present, on a global scale. Programs reveal the role art and creative imagination have played in forging humanity, and introduce viewers to works of beauty, ingenuity and illumination across cultures. **Thursdays, beginning April 26 at 8:00pm**

**Miriam Beerman: Expressing the Chaos** – A retrospective of a remarkable artist whose personal demons and empathy for human suffering colored a lifetime of her work. **April 27 at 9:00pm**



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TV 24 91.9



## GRAPHICS

Graphics really support our many productions with images created to help paint a picture of the stories we are trying to tell. This month's images included *Civil Women*, a 30 minute special about Rosa Parks, Frances Grice and Dolores Huerta.



We animated the book *Drew Learns About Autism* just in time to broadcast on KVCR during Autism Awareness Month. This one-minute story will be shared national with all PBS station. This is the 6th book written on the topic of bullying.



Promotional piece for social media about our treasured TV show, *Hidden Hikes*.



## KVCR IN THE COMMUNITY

### A One Year Project Comes to Furision

After a year of planning a talent search program, *A Celebration of Music* with host Ethan Bortnick, a show that highlights the talents of young music artist from throughout the Inland Empire, the winner was announced at this KVCR fundraiser concert. Ethan Bortnick brought talented young people who participated in the KVCR TV aired series, *A Celebration of Music* to his March 10 concert at Fox Performing Arts Center. KVCR sold over 750 tickets and provided 100 tickets to non-profit organizations that serve children.

KVCR's Lillian Vasquez introduced Ethan and addressed the KVCR audience and was honored to be part of an amazing night of performances!

Following the concert 130 KVCR members went backstage to be



part of the Meet & Greet. Ethan posed with all members and signed auto-graphs. Plans to continue *A Celebration of Music* series is set for 2019. KVCR and Ethan want to keep the music playing in our community.

## KVCR Produces FundRaising Shows

*Reflections of Vietnam* is a program produced as a Pledge special about the making of Ken Burn's 2017 docu-series *The Vietnam War*. We customized our local breaks with Navy journalist MC2 Hansel Pintos, who interviewed local Vietnam veterans about the docu-series and their role they played in the film. The interviewees were Ronnie Guyer, Chino Hills resident and Vietnam Veteran photographer, whose photos were featured in Ken Burns docu-series. Also interviewed were, Ralph Cooper, Director of Foundation and his father, Vietnam Veteran Rev. Ralph Cooper Sr, who discussed the challenges about war experiences. And we talked with the Director of the National Cemetery at Riverside, Pete Young. The on camera hosts for our Pledge Breaks were Rick Dulock and Lillian Vasquez.

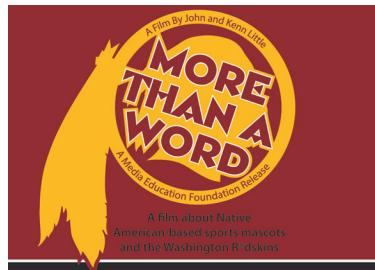
A very special Local Pledge Break production regarding Mr. Rogers' 50th anniversary special was hosted by Joel Greene of *Curiosity Quest*, Iris Hill of *Hidden Hikes* and Jessica Greenwell of *I Remember Television*.



## COMING IN APRIL ON FNX

**The Trail of Tears Legacy** – This documentary explores America’s darkest period: President Andrew Jackson’s Indian Removal Act of 1830 and the forced removal of the Cherokee Nation to Oklahoma in 1838. Nearly a quarter of the Cherokee National died during the Trail of Tears, arriving in Indian Territory with few elders and even fewer children. **April 1 at 3:00pm**

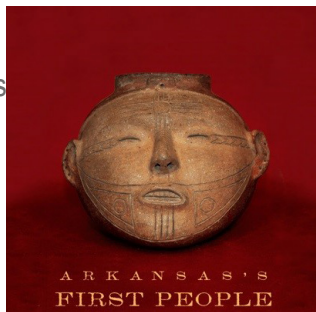
**More Than A Word** – This documentary analyzes the Washington football team and their use of the derogatory term R\*dskins. Using interviews from both those in favor of changing the name and those against, More Than A Word presents a deeper analysis of the many issues surrounding the Washington team name. **April 8 at 5:00pm**



**Sharing Water** – This extraordinary documentary will take you on a journey around the Mediterranean to some of the countries where water is still a major issue. **April 15 at 5:00pm**

**Behind the Brush** – In Season 2 we continue to explore the stories of Maori figures painted by the artist Gottfried Lindauer. They are fascinating characters of our history—irascible, romantic, dynamic and deadly. Yet few New Zealanders know who they are. Their images have been reproduced worldwide across galleries, merchandise, post cards and stamp collections. But who they are has remained locked in canvas. **April 16 at 4:30pm**

**Arkansas’s First People** – As part of American Experience’s *We Shall Remain*, Arkansas’s First People is featuring unique perspectives on American Indian cultural legacy, archaeological data, and interviews with modern tribal representatives of those who had and still have an impact on Arkansas. **April 22 at 3:00pm**



## Comments From Our Viewers

“I just want to say thank you very much for airing knowledge, truth, and what’s happened (and still is) to the indigenous peoples of this continent as well as others from around the world. We Are Still Here!!! Liohbwana!!!” - **Chicahuac**

“We can’t get this experience on any other channel. It’s very needed and varied. I appreciate this new find of mine. Thank you.” - **Judy**

## In Production

**KVC-ARTS** is an FNX and 91.9 radio co-production. Originally a radio show that has now become a television show too. The thirty minute TV show version debuted on March 14 on FNX.

Hosts David Fleming and Sahar Khadjenoury talk with Bay Area art collective Audio-pharmacy. The show covers past and present



music videos, how the group was formed, new projects including “Moment” & “Black Native” and cultural identity. In the coming episode watch for a special live performance of a Pomo traditional dress song from band member Ras K’ Dee as well as exclusive live concert footage from UCR’s Native Jam Night 2017.

The series also features Navajo musician Pete Sands, front man for the band Blackkiss. Sands visits with Sahar Khadijenoury (Navajo/



Persian) about culture, language, his music, his film and photography work, Native American Jewelry, and his latest album.

Visit [fnx.org/watch](http://fnx.org/watch) to see more episodes of **KVC-ARTS** or listen to the radio series at [kvcnews.org](http://kvcnews.org).