

# KVCR & FNX BOARD REPORT



JANUARY 18, 2018

## A Comedy Experience at SBVC

On Sunday, December 17, FNX, KVCR TV's sister station, and America's only Native American television network hosted the premiere of First Nations Comedy Experience comedy show.

First Nations Comedy Experience is a new stand up comedy series being produced by FNX. The series features Native American and World Indigenous comedians as well as some of the biggest names in stand up comedy. The comedy event is on-going and held at San Bernardino



Valley College auditorium. Students, staff and faculty are invited and encouraged to attend this funny event.

The FNX crew will be filming the comedy performance for a future broadcast to air locally and nationally. New dates are scheduled weekly beginning January 14 through April. Find out more and reserve your seats at <http://fnx.org/comedy>.



## Making a Difference for *The Other Side of Coachella*

In mid December KVCR TV worked in conjunction with the members of the youth media organization, Coachella Unincorporated, to shoot a thirty minute show about issues and concerns effecting the Coachella Valley. It was a learning experience and exercise for the youth media group. The script was written by the students and their advisor. The show was co-hosted by Paulina Rojas, an advisor, and Olivia Rodriguez, a student. The show will be edited and is scheduled to air on KVCR-TV Tuesday, January 30, at 7:30pm. This project was funded by a grant from The California Endowment. In late November The California Endowment provided a second grant to KVCR -TV to provide more coverage about additional topics and issues facing the Coachella area with a focus on the Salton Sea.



The Eastern Coachella Valley is a rural area located in Riverside County. This area is made up of four unincorporated communities and the city of Coachella. The Eastern Coachella Valley has a long history of robust agricultural production. The rural area, known for having rich soil and a warm climate year-round, produces approximately \$600 million in agricultural products a year, yet families who reside and work in this area face several challenges including access to reliable transportation, educational opportunities and health care. Despite these challenges, community members remain resilient and determined to bring positive change to their community.

# K V C R



## 91.9

## STORIES REPORTED IN DECEMBER

### FM News Issues and Programs from November 20, - December 22, 2017

Segments with IE Economist John Husing & IE Journalist Cassie MacDuff are part of our weekly news.

**CIVIC AFFAIRS** • "Makeshift Memorial Marks 2nd Anniversary Of Dec. 2 San Bernardino Terror Attack" Two years after it happened, residents paid respects to the 14 people killed in the December 2, 2015 San Bernardino terror attack.

**WILDFIRES** • "Oak Fire" In Oak Glen Held At 50 Acres • Wildfire Danger Increases As IE Prepares For Santa Ana Winds And Rising Temperatures" • "Firefighters Battle 3 SoCal Wildfires - Including One In The IE" The biggest regional blaze is the Thomas Fire in Ventura County. In Los Angeles County, the Creek Fire quickly ripped through acreage in the San Fernando Valley. And in the inland Empire, a smaller fire "Riverdale Fire" is being fought in the Santa Ana riverbed in Riverside. • "IE Wildfire Is So Far The Smallest Of 5 Major Blazes Being Fought In Southern California" • "3 Of 6 SoCal Wildfires Near Complete Containment As CalFire Burns Through Yearly Budget In 6 Months"

**HISTORY** • "Inland Empire Veterans Remember The Music That Helped Them Through The Vietnam War" In conjunction with KVCR-TV's broadcast documentary series, "The Vietnam War," we continue our 8-part series, "The Soundtrack of the Vietnam War," in which KVCR's Lillian Vasquez interviews Inland Empire veterans about the music during the Vietnam War era.

**SEXUAL HARASSMENT** • "Calif. Assemblyman Resigns, Senator Stripped Of Chairships In Sexual Harassment Aftermath" California Assemblyman Raul Bocanegra has resigned, effective immediately, after multiple women alleged he groped them or made unwanted sexual advances. • "Sexual Misconduct Hearings Open At California Capitol" Outrage over pervasive sexual misconduct at the California state Capitol is culminating in hearings to change rules that women say have allowed abuses.

**BUSINESS/COMMERCE/PUBLIC SAFETY** • "Edison Warns Of Widespread Phone Scam Defrauding Customers" As part of National Utility Scam Awareness Week. Southern California Edison shared some information with media outlets about efforts by scammer to collect money from innocent customers, many who have fallen prey to these criminals. • "CA Business Leaders Gather for R.E.A.L. DREAM Act Press Call" Members of California's business community held a press conference to express their grave concern about the negative consequences of ending the Deferred Action for Childhood Arrivals (DACA). • "Fontana Police Checkpoint Nets 47" 47 individuals were arrested or cited during a Fontana sobriety checkpoint.

**KVC-ARTS** • Singer/Songwriter Paul Anka spoke with Lillian Vasquez about his life in show biz and his upcoming performance in our region.

**TRANSPORTATION & HOUSING** • "A New Tax?" Possible ballot measure for another sales tax to fund projects in Riverside County. • "Riverside County Home Prices Are Rising Faster Than Elsewhere In SoCal"

## This Month in Radio

On December 20th the KVCR FM team hosted a one-day "Feed Your Radio, Feed A Family" pledge drive. The net proceeds were over \$17,000. Instead of traditional 'thank you' gifts, this pledge drive feeds hungry people in our region. As promised during our on-air pledge pitches, we will peel off 11.5 cents per dollar raised to provide meals through our pledge partner, Feeding America Riverside/San Bernardino. This result is a welcome shot in the arm for KVCR Radio.

We hope you were able to catch our "Soundtrack of the Vietnam War" segments over the last several Thursdays. Produced by Lillian Vasquez to run concurrently with and promote the Ken Burns Vietnam War documentary series airing on KVCR TV, this interesting series of interviews with local vets was excellent – sharing with our radio audience the voices of local men and women who served here and overseas during that war. Lillian will continue to utilize her radio interviewing skills now and into the future with a new 30 minute weekly program, "Lifestyles with Lillian Vasquez." The show will air each Thursday at 2:00 pm and again at 6:30. Episodes are available as podcasts at [kvcnews.org](http://kvcnews.org) website. Robert Siegel, the just-retired 30 year veteran host of NPR's All Things Considered, will be featured in the debut episode on January 18.

In late November, we began promoting the 1 Million Cups event held on the first Wednesday of every month at the EDCT. This networking opportunity in San Bernardino provides business leaders and budding entrepreneurs a place to meet. Our monthly promotion will run for seven days leading up to each event.

KVCR reporter, Ben Purper, has completed an NPR internship in Culver City and has returned to KVCR, ready to provide news to and about the Inland Empire.

**Most KVCR News segments can be heard on demand at [kvcnews.org](http://kvcnews.org).**

# K V C R



## TV 24

### In Production

Under the leadership of KVCR Director of Television, Kristy Cooper KVCR TV now has a new series of interstitials. They include: *State of the Empire*; *State of the Empire: Hero* and *State of the Symphony*. *State of the Empire* is KVCR's ongoing interstitial series featuring local events in the Inland Empire. *State of the Empire: Hero* features unsung heroes from law enforcement agencies and the community. *State of the Symphony* – KVCR's newest ongoing interstitial series features the San Bernardino Symphony.

In December the production team created three *State of the Empire* segments including the Building Industry Associate Charity Gala that presented the "Leader Awards" to those who have made an impact in creating jobs in the Inland Empire. BIA President Ali Sahabi was interviewed. Ali Sahabi also sits on the KVCR Educational Foundation board. *State of the Empire: Heroes - Shop With a Cop* segment featured the San Bernardino Sheriff's Department.



"SEBA Shop With a Cop" is a program presented all over the country during the holiday season. This

provides children the opportunity to shop for gifts with a officer at their side. The



program builds positive relationships between law enforcement and the community. Next was the *State of the Symphony* with our crew in attendance at the Winter Concert. The event was conducted by Corey Hirsch and joined by the Loma Linda Pro Musica choir. SBCCD Trustee Anne Viricel is the Executive Director for the SB Symphony. The fourth *State of the Empire* segment was the 1 Million Cups event initiated locally by the Economic Development & Corporate Training Foundation. This is a free business networking program designed to connect entrepreneurs with their local communities. Interviewed for the report was Assemblyman Marc Steinorth and Ashley Gaines, Director of the EDCT Foundation. The EDCT is an entity of the San Bernardino Community College District.

### SHOWS COMING IN JANUARY

**Migrant Kitchen** – Explores Los Angeles' booming food scene through the eyes of a new generation of chefs whose cuisine is inspired by the immigrant experience.



**Tuesdays at 10:00pm beginning January 9**

**Buddy Guy's Legends** – An exclusive on KVCR. Produced by our friends at WYCC, Buddy Guy performs rhythm and blues favorites with some of the best bands in Chicago.



**Wednesdays at 9:00pm beginning January 10**

**Cyber Seniors** – Follow a group of senior citizens who take their first steps into cyber-space under the tutelage of teenage mentors. Their digital exploration reaches a new level in a spirited YouTube competition that reveals hidden talents and competitive spirits.



**Thursday, January 18, at 9:00pm**

**Victoria (Season 2)** – New mother Victoria is impatient to return to ruling, while Albert attempts to protect her from the news regarding British soldiers in Afghanistan. Victoria is pregnant again and her equilibrium is threatened by Albert's friendship with Ada Lovelace.



**Mondays at 9:00pm beginning January 22**

**Nova: Bird Brain** – Long mocked as empty-headed, birds hide surprisingly acute intelligence. As scientists test avian aptitude with brainteasers, discover how the genius of birds is leading us to rethink our basic notions of intelligence.



**Thursday, January 25 at 7:00pm**



## GRAPHICS

The *STATE OF THE EMPIRE* – With new TV spots and programming, came a need for unique introductory animations. We now have various iterations of *State of the Empire* intros and a reusable template for new installments. It meshes well with Empire Network’s new branding and remains simple and subtle.

STATE OF THE EMPIRE  
HEROES

STATE OF THE SYMPHONY

The RICHARD SHERMAN Project – Most of the month of December was finalizing graphics for a project in celebration of Disney composer and legend, Richard Sherman. This project is still a work in progress, but it moving forward. See *Mary, Burt and the children* below.



## KVCR IN THE COMMUNITY



### Playing and Petting the Kittens *From Scratch*

In late November, Host of *From Scratch* Stacie Korcok volunteered at the Mary S. Roberts Pet Adoption in Riverside. Stacie tries to bring goodies into the shelter every year and reminds viewers to think about the little critters who need love and attention all year long. Stacie’s family adopted their cats from here a couple of years ago.

## THE POWER OF SOCIAL MEDIA



KVCR uploaded the newest episode of “The Other Side of Coachella” titled “Environmental Justice”. KVCR interviewed community member and advocates from Coachella Valley about the importance of maintaining a clean and safe public space for everyone. The segment was uploaded on Facebook and has 43 engagements, 48 shares and more than 2,400 views. It was also shared on Instagram and has reached a total of 219 views.

### KVCR Vehicle Donation Program

Have an old car taking up space in your driveway? Donate it to KVCR!

877-582-7288 or [KVCRNEWS.org/car](http://KVCRNEWS.org/car)

We accept all types of vehicles:



CARS



TRUCKS



MOTORCYCLES



TRAILERS



BOATS



AND MORE

## COMING IN JANUARY ON FNX

**Sousa on the Rez** – Native American music may not conjure images of tubas, trumpets and John Phillip Sousa marches. Yet this vibrant musical tradition has been a part of Native American culture for more than 100 years. *SOUSA ON THE REZ: MARCHING TO THE BEAT OF A DIFFERENT DRUM* traces the origins of the four remaining multi-generational, community-based tribal bands: The Iroquois Indian Band from upstate New York, the Fort Mojave Tribal Band from Needles, California, Zuni Pueblo Band from northwestern New Mexico and the Navajo Nation Band from Arizona. Combining profiles of contemporary bands with fresh historical research, *SOUSA ON THE REZ* offers an unexpected and engaging picture of this little-known aspect of the Native music scene.



**Sunday, January 7 at 5:00pm**

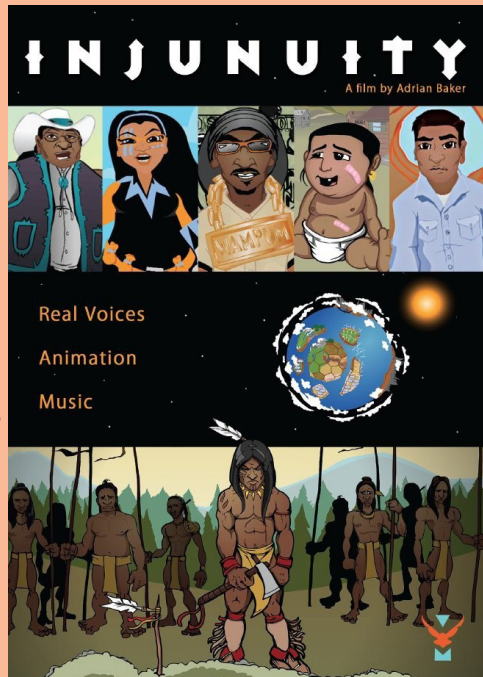
**Samaqan Water Stories Season 3** – North America's Indigenous people have always had a sacred relationship with water. Watch and get a new and refreshing perspective on a most precious resource - a resource to be protected, not a commodity to be exploited. *SAMAQ'AN* looks at the spiritual and physical connections to water.



**Thursday, January 18, at 1:00pm**

**Injunuity** – This program is a collage of reflections on the Native American world, our shared past, our turbulent present, and our undiscovered future. From Columbus to the western expansion to tribal casinos, we are taught that the Native way, while at times glorious, is something of the past, something that needed to be replaced by a manifest destiny from across the ocean. But in a world increasingly short of real answers, it is time we looked to Native wisdom for guidance. It is time for some Injunuity.

**Sunday, January 21 at 5:00pm**



## SOCIAL MEDIA

**NATIVE AMERICAN POW WOW** – FNX crew was on site for the Twenty-Nine Palms Band of Mission Indians Winter Gathering Pow Wow on December 9 – 11 in Palm Springs. The event was media streamed on social media. The production team will edit the footage for a future production of a Pow Wow series that will air on FNX in 2018.



**LA SKINSFEST** – FNX team attended the 17th Annual LA SkinsFest. This is a film event that takes place every year as a part of the City of Los Angeles celebrating Native American Month. The segment is up on Facebook as well as You Tube.



**FACEBOOK:** 14,846 Likes & 14,960 Follows

**INSTAGRAM:** 3,613 Followers

**TWITTER:** 3,148 Followers

**YOU TUBE:** 958 Subscribers