

KVCR & FNX BOARD REPORT



DECEMBER 14, 2017

Ethan Bortnick Celebrate Music on KVCR-TV

In an all-new inspiring series, Ethan Bortnick will search for exciting young talent across America and play host to them at their local PBS studios. The best contestants will win a guest spot performing in front of the cameras on television and the potentially life-changing opportunity to appear LIVE onstage at one of his concerts in front of thousands!



In October, 16-year-old Bortnick recorded this four-part PBS series, *Ethan Bortnick: Celebration of Music*. Artists ages 3-23 were asked to submit a video performance application. Over five-hundred videos were submitted from the Inland Empire and from Southern California in general. Fifty finalists were then invited to the KVCR studio to perform and record an interview segment with Ethan.

This series was limited to just a handful of markets in 2017 and KVCR was selected as one of the "test" stations. The project will be expanded across the United States in 2018 and 2019! KVCR has been asked to host the national show in 2018.

Ethan Bortnick: Celebration of Music will air every Wednesday at 7pm during the month of January and February on KVCR-TV. In March the series will air 4 nights in a row leading up to the live concert performance March 10 that will be held at the Fox Performing Arts Center in Riverside. With every broadcast viewers, family, and friends are encouraged to vote for their favorite artist, *American Idol* style.

The show was created to provide an opportunity for all ages to celebrate music together. This gives children and young adults across the country the chance to share their incredible talents and to introduce or reintroduce them to public television and all that it provides.

The March 10th concert is a fund raiser for KVCR. Tickets are available at kvcr.org/events.



KVCR



91.9

STORIES REPORTED IN NOVEMBER

This Month in Radio

FM News Issues and Programs from October 21 - November 20, 2017

Segments with IE Economist John Husing & IE journalist Cassie MacDuff are part of our weekly news.

- POLITICS** • **SENATE RACE** – Senator Kevin De Leon plans to challenge to fellow Democrat and long-time incumbent U.S. Senator Dianne Feinstein.
- **TAXES** – Conservatives mounting a campaign to repeal California’s new gas tax are getting a financial boost.
- **HARASSMENT** – More than 140 women signed a letter about pervasive sexual harassment in the California Legislature. They say the Capitol’s review policies don’t go far enough to protect women.
- **CRIMINAL JUSTICE SYSTEM** – A ballot initiative filed that would reverse recently-approved laws aimed at reforming California’s criminal justice system.
- **MARIJUANA** – With California’s multi-billion dollar cannabis industry coming on line next year state officials are thinking about piles of money. A report looks at where growers and sellers should park their cash, since most banks won’t touch it.
- **FISCAL DEFICIT** – Riverside County supervisors received a report detailing the many budget shortfalls, department deficits, and overspending in various county departments.
- **SAVE SALTON SEA** – California regulators have committed to a ten-year plan to deal with the shrinking Salton Sea.

- WILDFIRES** • Evacuations ordered in Northern California were lifted after a week of devastating wildfires that left 41 people dead.
- **WILDOMAR FIRE** – Mandatory evacuations were extended to include homes previously under “warning” only.
- **CANYON 2 FIRE** – Two brush fires, burning simultaneously within a few miles of each other resulted in a partial shutdown of the northbound 57 freeway and tied up traffic.
- **SAN GABRIEL MOUNTAINS** – Firefighters battled a wildfire in the San Gabriel Mountains.

- VETERANS** • KVCR’s, Lillian Vasquez, produced an 8 part local series, *The Soundtrack of the Vietnam War*, sharing the music veterans were listening to during the war era.
- **HONORING VETERANS** – Scores of volunteers placed American flag at more than 200,00 graves in time for Veterans Day ceremonies at the Riverside National Cemetery



- LAW ENFORCEMENT** • **CASTLE VIEW ELEMENTARY SCHOOL** – Riverside Police try to determine why a student’s father held a teacher hostage for hours.
- **TEEN ARRESTED** – Ontario police arrested a 13-year old boy who brandished a gun on an Inland Empire middle school campus.
- **MISSING HIKERS** – Authorities say the bodies of two adults were found in Joshua Tree National Park.

- BUSINESS** • **CASINO EXPANSION** – The San Manuel Band of Mission Indians announced a huge expansion of their casino property in Highland.

This month we welcomed students from Highland Academy Charter School for a station tour. The engaged middle schoolers asked lots of good questions. After interviews with two scientist-historians from La Sierra University, KVCR’s Rick Dulock was invited to represent KVCR at their Archaeology Weekend “Roman Dinner.” We confirmed many guests at the dinner were 91.9 KVCR listeners and supporting members!

To *The Point* with Warren Olney aired its final episode on Friday, November 10. We have selected its replacement, on Monday November 13th, listeners welcomed the friendly voice of Terry Gross and *Fresh Air*. *Fresh Air*, which debuted earlier this year in its 9:00 PM weekday slot, is now also heard weekday afternoons, Monday through Thursday at 1:00 PM and Friday afternoons at 3:00.

And finally, Rick Dulock, Lillian Vasquez and David Fleming represented KVCR at the 2017 Salute to Veterans Parade in downtown Riverside



on Saturday, November 18. Vasquez and Fleming announced the parade entries from the Reviewing Stand while Dulock worked on logistics and fed them information during the event.

We look forward to the return of KVCR’s Ben Purper who has been working with NPR staff members in Culver City at NPR West. Ben’s back at his KVCR desk on December 8.

Most KVCR News segments can be heard on demand at kvcrnews.org.

K V C R



TV 24

In Production

UPCOMING STATE OF THE EMPIRE STORIES

State of the Empire is a local-interest series highlighting the people, events, projects and stories that make our region unique.

MOMENI SUPER TRAIN – We interviewed Michael Momeni, a representative of the Super Train project, a project designed to build a train line through Temecula to help commuters travel to San Diego or Los Angeles. Momeni shared the benefits, progress, and the cost of the line.

LEUKEMIA & LYMPHOMA LIGHT THE NIGHT WALK – KVCRTV's Engineer Jim Walker, who recently battled leukemia, took part in the Leukemia & Lymphoma Light the Night Walk held at the Auto Speedway in Fontana. The event was recorded by EDCT staff Pablo Treto for future *State of the Empire* segment.



PROJECT FIGHTING CHANCE – KVCRTV is producing a docu-mini-series about Project Fighting Chance. An organization to encourage our youth away from anti-social behavior and into the organized sport of amateur boxing. It has an integrated program model that provides athletics, healthy eating, vocational training, education and counseling services. Recently KVCRTV crew members traveled to Mesa, Arizona to cover the boxing competition among youth boxers from across all western states. SBVC Intern Jared Smith recorded an interview AT&T Director of External Affairs, Julio Figueroa. This interview will be used in the mini-series. Guest speakers provide encouragement to the youth at Project Fighting Chance by learning about different people's background and life story.



AGUA CALIENTE CLIPPERS – On the Cal Poly Pomona campus KVCRTV crew recorded interviews with the newly formed Agua Caliente Clippers basketball team part of the G league. KVCRTV plans to produce a series about the league.



SHOWS COMING IN DECEMBER

Nova – Killer Floods – Uncover geologic fingerprints of colossal floods that violently reshaped the ancient world. Follow geologists around the globe as they reconstruct catastrophic Ice Age floods more powerful than all the world's top ten rivers combined. **Thursday, December 14 at 7:00pm**

This is the House that Jack Built – In celebration of the 100th anniversary of President John F. Kennedy's birth, this documentary chronicles his early years and examines his lasting legacy, his ascent to the presidency, his mistakes and triumphs. It also explores new and little-known stories that surfaced after the publication of Larry Sabato's novel *The Kennedy Half-Century: The Presidency, Assassination, and Lasting Legacy of John F. Kennedy*. **Friday, December 15 at 9:00pm**



Beyond a Year in Space – A look at Scott Kelly's last day in space and return to Earth. The final installment also introduces viewers to the next generation of astronauts training to leave Earth's orbit and travel into deep space.



Thursday, December 21 at 9:00pm

Ticket to Write – Explore the golden age of rock music journalism with extensive interviews featuring writers of important early music magazines *Crawdaddy* and *Mojo Navigator*, as well as *Creem* and *Rolling Stone*. These writers helped shape American music culture and provided a compass for a new generation. **Wednesday, December 27 at 8:30pm**

EMPIRE



GRAPHICS

DREW BOOK – Another book about Drew and his friend Boo, which focuses on bullying issues is currently being animated



for national distribution. The KVCR Graphics team is excited to begin animating the next installment coming of Drew in mid February 2018.

HOLIDAY ART – Created and shared on social media were graphic



images a Halloween, Dia de Los Muertos holiday designs, plus a Veterans Day graphic to commemorate the men and women in the military. Additionally, a new digital painting in celebration of Native American Heritage.

PLEDGE – Just in time for December’s TV pledge drive, the graphics department

Sustaining Members

support KVCR with an ongoing contribution of

\$10
a month
and receive



KVCR/PBS Nerd T-shirt

created new images for “Sustaining Members” thank you gifts. Our new cool PBS Nerd T-shirt.

KVCR IN THE COMMUNITY

MEDIA COMMUNICATIONS WORKSHOP

KVCR teamed up with Assemblywoman Eloise Reyes to talk with local high school students who are interested in working in media. Assemblywoman Reyes welcomed the students, followed by a tour of the TV & radio station and then a Q&A with KVCR panelists Producer/Editor Jhoann Acosta, Senior Producer Tony Papa, Foundation Director Ralph Cooper and SBVC instructor, Kevin Lyons.



HIDDEN HIKES & FROM SCRATCH GIVE BACK

The hosts of KVCR newest original TV shows *Hidden Hikes* (Timothy Jones) and *From Scratch* (Stacie Korcok) were happy to pass out frozen turkeys as part of a Turkey Giveaway sponsored by Young Visionaries and Community Action.

KVCR opened its studio doors to San Bernardino Valley College students shooting a video for their French class.



MAJOR GIFTS

On November 6, 2017 Tia Graham, Sr. Director of Philanthropy for PBS visited and met with members of the board and staff. There was a brief discussion of the role of the foundation in helping develop a case for community support. She recommended that we take advantage of the resources already developed and available through PBS Kids and PBS learning media and to consider early childhood learning and development as one our three pillars for support. This discussion is to be continued.

COMING IN DECEMBER ON FNX

Main Street #901: Photography of Sara Wiles – Sara Wiles began taking pictures of Northern Arapaho people as a social worker on the Wind River Reservation. The photos were a chronicle and a gift to Indian families; now they tour art galleries and museums across the country.

Monday, November 27 at 5:00pm



Looking Toward Home – This one-hour documentary profiles the increasing number of Native Americans leaving the reservation for life in cities areas such as, Los Angeles, Chicago, New York, and the San Francisco Bay Area. Narrator, Conroy Chino begins the urban Indian journey from relocation to current issues facing native people in urban environments.

Wednesday, December 6 at 5:00pm

Sheltered – A 4-part documentary series that follows an Ojibway carpenter, as he travels the world to learn the ancient home building techniques of the world's Indigenous and traditional cultures. **Friday, December 8 at 5:00pm**



NEW FNX SEGMENT IN PRODUCTION FOR AIR & ON-LINE

Neo Native Art Exhibit – Maloof Foundation/UCR

FNX crew was at the Neo Native Arts Exhibit in Rancho Cucamonga to interview curator Tony Abeyta, Chemehuevi Artist Kara Romero and Cahuilla artist Gerald Clarke Jr. The art exhibits an array of paintings, photography, ceramics, glass, and mixed media installations by Native Artists influence by their native roots, but with a new found contemporary narrative.



ceremony of the newly expanded Rock & Brews Restaurant at the San Manuel Casino. FNX crew was on-site to capture the event. We interviewed San Manuel Chairwoman Lynn Valbuena, local politicians, casino staff, and both music mega stars Gene Simmons and Paul Stanley.



California American Indian & Indigenous Film Festival (CAIFF)

FNX staff attended the Pechanga Resort and Casino's 5th Annual California American Indian & Indigenous Film Festival (CAIFF). The crew interviewed organizers, attendees, filmmakers and performers including Taboo from the Black Eyed Peas and the musical group Mag 7.

OUTREACH

Tribal Liaison Sahar Khadjenoury has been in the field creating brand awareness and station involvement including networking with future distribution companies for incoming content at the American Film Market held in Santa Monica. She established a new relationships with producers for future project to air on FNX. New films and TV series for FNX was discussed at the Annual Autry American Indian Market and Film Festival; LA Skinsfest awards ceremony; Sundance screening of Out Of State. At a photo shoot in Los Angeles she meet with *More Than a Word* Director, John Little and the *Stand in Solidarity* with Leonard Peltier. Printed and FNX promotional branded items were distributed at all events. Sahar attend the 102nd Annual Northern Navajo Nation Fair and distributed corporate branded t-shirts.

Entry In the California American Indian & Indigenous Film Festival

FNX's short animated film, *A Story of Steven Paul Judd* was



presented in the festival. Illustrated and animated by Graphic Artist Eric Peck and edited by Sahar Khadjenoury. The short story has Steven telling his story of how he was first introduced to television.

SOCIAL MEDIA



In the United States of America, November is a month to show appreciation to the Armed Forces as well as giving thanks, meaning Thanksgiving. Do we really know the truth behind the most celebrated holiday in America behind Christmas? FNX uploaded the 3rd episode of a web series called "Smoke Signal" about the truth and history behind the holiday. The episode which is posted on Facebook has reached 192,623 people, over 48,000 views, 425 engagements as well as record-breaking 1,190 shared.

Simmons & Stanley A San Manuel Expansion Celebration
San Manuel hosted KISS front men Gene Simmons and Paul Stanley on Wednesday, November 1 for their grand opening