



KVCR
TV 24 91.9



FNX
FIRST NATIONS EXPERIENCE

BOARD REPORT

December 8, 2016

KVCR Member Appreciation Event was held on November 17 at *Café Sevilla* in Riverside. Over 100 of our top donors were invited and recognized.



Patron Award – A& R Industries – Bud and Carmen Weisbart

For over 39 years A&R Tarpaulins, Inc. and its Divisions, AR Industries and AR Tech, have been manufacturing custom made fabric products for aerospace manufacturers, awnings and truck tarps.

Non Profit of the Year Award – California State University, San Bernardino Business Award – Teamsters Local 1932

Community Partner Award – Fox Performing Arts Center

The Riverside Fox Theater, built in 1929, is a Spanish Colonial Revival-style building in the heart of downtown Riverside. Recently renovated, it is a performing arts facility operated by Live Nation.



Left to Right:
Lillian Vasquez, Amir Mertaban,
Trisha Newcomb and Alfredo Cruz

Founders Member Award – Mary Kehew Heritage Award – Joerg Nowak

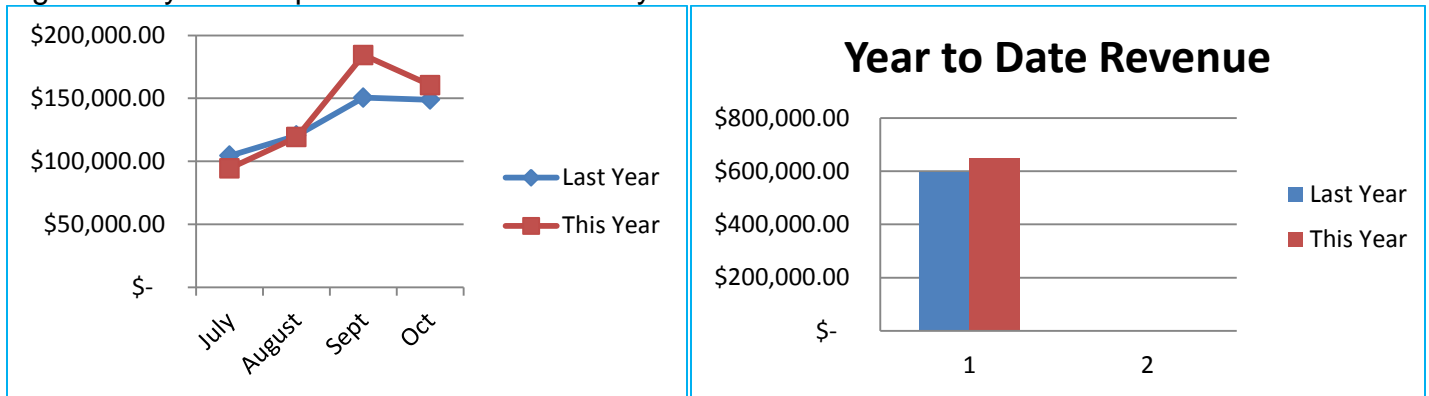
One of KVCR's most generous and consistent members. Joerg loves radio and supports KVCR events.



Left to Right:
Lillian Vasquez, Joerg Nowak,
Alfredo Cruz

DEVELOPMENT

YEAR-TO-DATE AND MONTH-TO-MONTH COMPARISON CHARTS – KVCR is fiscally slightly higher this year compared to same time last year.



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GIVINGTUESDAY™

November 29, 2016

What is #GivingTuesday? – In the same way that Black Friday and Cyber Monday kick off the holiday shopping season, #GivingTuesday, November 29, kicks off the *giving* season. It was created in 2012 as a global day of giving back and doing good for others. KVCR is having a one-day campaign to help us give back to our community. Funds will be directed to our KVCR Radio programming and the Feeding America Riverside/San Bernardino Food Bank.

A Man’s World? Queens, Goddesses and Mothers in the Ancient Near East – KVCR was present for the 8th annual Archaeology Discovery Weekend from the Center for Near Eastern Archaeology at La Sierra University. This was Middle Eastern Banquet with presentation about Gertrude Bell a photographer, traveler and archaeologist from the early 1900’s. KVCR was pleased to be invited to support this interesting event.





With the 2016 Election finally over, 91.9 KVCR has been sharing news stories and information following the November 8 results. Violence, protests and upcoming appointments by a new administration have dominated the news cycle on the national level. We believe that this public radio station, given the extremely limited resources under which we operate, has done an exemplary job of deciphering, preparing and delivering comprehensive headlines and reports.

The Diane Rehm Show will be ending production at year’s end. Our plans at KVCR are to move veteran interviewer, Tom Ashbrook and his show, **On Point** from 8 pm weekday evenings into the soon to be vacant 9 am morning slot on January 1, 2017.

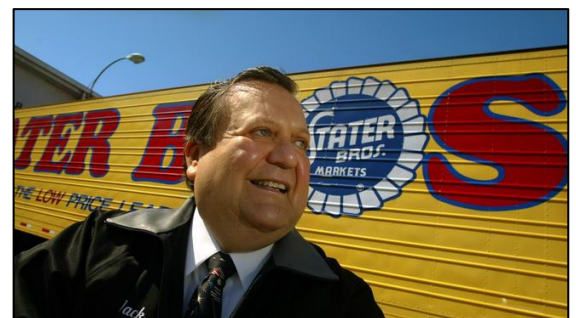
On the local programming end of things, we have enjoyed the work of intern Ethan Stone, a CSUSB student who has been preparing a weekly preview for Cal State University San Bernardino’s **My Awesome Empire**. The program airs each Saturday afternoon at 4:00. The preview runs Friday during **All Things Considered** and Saturday morning during **Weekend Edition**.

In addition to our regular weekly segments with Inland Empire Economist John Husing, and Jeff Baker exploring IE and world food culture on **Savory Road**, following are some of the local segments produced and aired over the past month on KVCR FM News: (*most of the following segments can be heard on demand at kvcrnews.org*)

- **STUDENT APPLICATIONS AND ADMISSIONS** – This year the University of California, Riverside had its largest incoming freshman class ever. KVCR News spoke with UCR Vice Chancellor of Student Affairs, Jim Sandoval, regarding the record level of undergraduate admissions.
- **DESERT TRIP MUSIC FESTIVAL** – Dubbed “Oldchella,” more than 70 people were arrested or cited during Desert Trip Festival’s second weekend.
- **POMONA VALLEY HOSPITAL**– Hundreds of health care workers were joined by local elected officials at a rally in Pomona to protest staffing, wages, and working conditions at Pomona Valley Hospital.
- **CALIFORNIA PROP. 55** – The campaign to pass California ballot Proposition 55 was held at UC Riverside. It’s part of the campaign’s outreach to college communities across California.
- **SOUTH COAST AQMD** – As a part of a settlement, the South Coast Air Quality Management District has dropped its opposition to a massive logistics center planned for Moreno Valley. This is the latest in a series of settlements, some lawsuits continue.



- **INVESTIGATION** – Federal investigators have joined local authorities in trying to determine what caused one of California’s most deadly highway accidents in decades: a Los Angeles-based tour bus on Interstate 10 in Palm Springs.
- **GOLDA BERKMAN** – In an excerpt from KVC_aRts, David Fleming interviews soprano Gold Berkman about her role in Redlands Opera Theatre’s production of Puccini’s “Giani Schicchi.”
- **ADELANTO WELCOMES LEGAL MARIJUANA** – Many cities in the Inland Empire are trying to develop policies that will strictly limit or completely prohibit pot shops from opening in their city limits if California passes Proposition 64, legalizing marijuana for recreational use. However, in the San Bernardino County High Desert community of Adelanto, officials, residents, and businesses are hoping to bring more revenue to the city by the marijuana industry.
- **DEATH PENALTY** – Riverside County District Attorney, Michael Hestrin, says his office will seek the death penalty for the suspect charged with killing two Palm Springs Police officers.
- **WASTEWATER** – Wastewater from oil and gas operations has been used to irrigate food crops in California. Regulators will re-examine the safety of that practice.
- **NORCO COLLEGE AND NSF** – The National Science Foundation has renewed a 5-year, multi-million-dollar grant to Norco College—and increased the amount awarded—in support of one of the college’s logistics industry training programs.
- **DRINKING WATER** – California is moving forward with rules for how water districts can turn what goes down your toilet into drinkable water. State regulators are taking comments on a kind of water recycling where wastewater sits in a lake before being treated.
- **THE DAY AFTER** – The City of San Bernardino approved a new city charter and new rules regarding marijuana; the City of Riverside and other local communities approve tax measures. Most local incumbent office holders won re-election, a couple of incumbents were turned down by local voters.
- **MORE ON THE ELECTION** – Even though the votes in the 2016 election have been cast, they haven’t all been counted. There are still hundreds of thousands of votes yet to be processed by Riverside and San Bernardino Counties, and some races won’t be decided until the counting is done.
- **PROTESTORS** – Demonstrators in Riverside and Santa Ana were among the thousands of protestors on the west coast and elsewhere around the nation demonstrating against the election of Donald Trump as President.
- **VETERAN’S DAY** – Annual Veteran’s Day traditions took place at Riverside National Cemetery and around the Inland Empire.
- **NATIVE AMERICAN MARKETPLACE** – Inland Empire tribes were among those participating in the annual American Indian Arts Marketplace at the Autry Museum of the American West in Griffith Park in Los Angeles.
- **LOCAL ICON DIES** – Jack H. Brown, executive chairman of Stater Bros. grocery markets, passed away. Brown is responsible for leading the supermarket chain’s growth over the past several decades into one of the Inland Empire’s largest employers. Brown was also known as a generous philanthropist, spreading Stater Bros. and his own money around the community, benefiting many local area charities and civic improvement efforts.





PROGRAMMING

TOP 10 Prime Time Shows in OCTOBER

- | | |
|---|---------------------------|
| 1. <i>Antiques Roadshow</i> | 6. <i>To the Contrary</i> |
| 2. <i>California's Gold</i> | 7. <i>POTUS</i> |
| 3. <i>Democracy Now (2nd Pres. Debate)</i> | 8. <i>Fit 2 Stitch</i> |
| 4. <i>Vera</i> | 9. <i>This Old House</i> |
| 5. <i>Masterpiece</i> | 10. <i>The Dust Bowl</i> |

October's viewership was 602,451 (monthly) and 297,000 (weekly)

Programs Coming in December/January

Maina – In the aftermath of a bloody confrontation between her band the Innu tribe and the Inuit, the Mean from the Land of Ice, Maina, daughter of Grand Chief Mishtenapuu, finds herself on a mission that will change the course of her life.

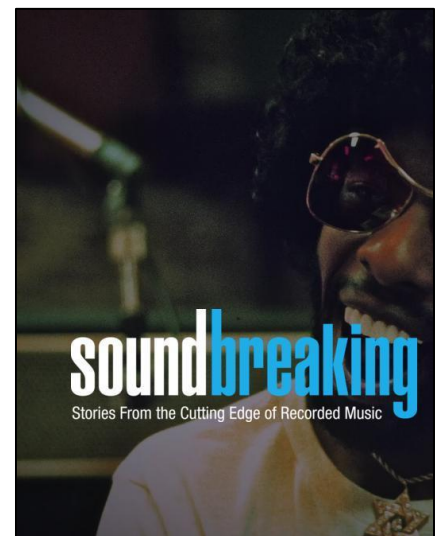


Tuesday, December 13 at 9:00 pm

Soundbreaking – Get an in-depth look at the art of music recording and how it has evolved. The programs

feature more than 150 exclusive and original interviews including the last project of Beatles producer, Sir George Martin.

Thursdays at 8:00pm beginning December 15



Remembering Pearl Harbor – Narrated by veteran Hollywood actor, Tom Selleck, this special program chronicles the personal stories of veterans and citizens who witnessed the surprise attack by the Japanese on the American Pacific Fleet on December 7, 1941, launching the United States into World War II. Using archival footage, photos and graphics, the documentary shows in detail the bombings on Oahu, along with the fiery explosion of the USS Arizona, the sinking of the USS Oklahoma, and the attacks on Hickam Field, as well as on other parts of the island.



Thursday, December 15 at 9:00 pm

Anne of Green Gables – Savor a new adaptation of the classic novel about the orphaned Anne, placed in the care of uptight Marilla and her brother Matthew, played by Martin Sheen. Neither Anne nor Marilla could predict the profound effect they'd have on each other's lives.

Monday, December 19 at 8:00 pm

Happy Holidays with the Boston Pops – The one-hour music



special showcases the best of the New England holiday season with the Boston Pops and Tanglewood Festival Chorus, under the direction of Keither Lockhart, performing beloved classics, including "Christmas Canticles" and "Hallelujah Chorus" from Handel's Messiah.

Saturday, December 24 at 8:00 pm

Sherlock Season 4 – The mercurial Sherlock Holmes (Benedict Cumberbatch) is back once more on British soil, as Doctor Watson (Martin Freeman) and his wife, Mary (Amanda Abbington), prepare for their biggest challenge yet: becoming parents.

Mondays at 8:00 pm beginning January 9, 2017



PRODUCTION

KVCR NOW – **New Valley College President** is in the editing process, awaiting footage and photos to complete the story of Diana Rodriguez; her personal and academic journey which led to her position as president of San Bernardino Valley College.



Crafton Hills College President is in the beginning stages of edition. We are schedule to film Dr. Zhou this week in order to capture him doing every day activities that we can use as video images in our story. We will discuss his academic journey.



On Air TV Message from the General Manager, gave Alfredo Cruz an opportunity to thank our viewers for their support and remind them why KVCR is their PBS station. This was recorded in Alfredo's office.

A Reminder to Register to Vote was filmed in the studio. General Manager, Alfredo Cruz, reminded our community the importance of voting and connected the message from the Willie Velásquez documentary to the PSA. He provided our viewers details, such as deadlines to register and a website to visit for more information. A graphics animation version was also produced.



First Nations Experience Recognized the San Manuel Band of Mission Indians in an event that took place in the KVCR studio. During this event, KVCR staff assisted with videography and photography, as well as sound, lighting and set up. Various AUX-featured artists performed while the tribal members and district employees enjoyed a meal prepared by SBVC culinary arts students who followed recipes from the show, **Cooking with the Wolfman** as seen on **FNX**. The FNX cub mascot made his debut and is pictured at right with FNX, San Manuel and SBCCD leadership.



All of our stories are on our website at kvcr.org/now

PLEDGE BREAKS FOR DECEMBER – **Il Volo** and **Celtic Woman** pledge breaks were recorded in studio and will be edited in time for December Pledge Drive. Both groups will have a ticket offer when they perform in Southern California. Both artists should be popular pledge shows with the ticket offer.

OUTREACH

November has been a steady month for the KVCR team as we head into Television Pledge at the end of November through the second week in December. A few new programs will be presented in the drive that should increase our revenue.

UPCOMING EVENTS – December 16 – Joe Bonamassa: Grammy-nominated singer and phenomenal blues-rock guitarist, Joe Bonamassa, performs at the Dolby Theatre in Los Angeles. KVCR sold all the tickets provided to us.



December 27 – Trans-Siberian Orchestra: There will be a matinee performance 4:00pm and an evening performance 8:00 pm. Trans-Siberian Orchestra returns to Citizens Business Bank Arena in Ontario, for an encore performance of *The Ghosts of Christmas Eve*. The Ghosts program was an experiment, to take something that was conceived for TV and try to express that story live on

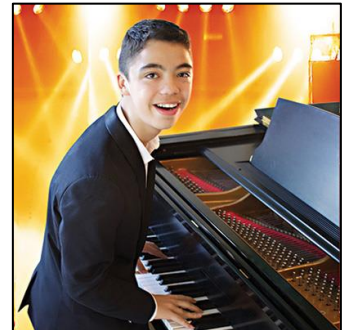
stage. Tickets are still available for this amazing and mesmerizing show.

December 30 – Mannheim Steamroller: The alias of composer Chip Davis, *Mannheim Steamroller* was among the pioneers of neo-classical electronic music, emerging as one of the driving forces behind the new age phenomenon. Very limited amount of tickets are still available.



January 20, 2017 – Under the Streetlamp is a concert celebration of classic hits of the American radio songbook from the 1950s-1970s featuring tight harmonies and slick dance moves that take audiences back to an era of sharkskin suits, flashy cars and martini shakers. Very limited amount of tickets are still available.

February 12, 2017 – Ethan Bortnick will perform at the San Bernardino Valley College Auditorium as a fundraiser for KVCR. Three levels of tickets are available. Please join us!



March 5, 2017 – Pasquale Esposito was born and raised in Naples, Italy. Pasquale developed his love for music at a young age and further honed his skills singing in the church choir. He believes in the miracles of music and that no matter how young or old, rich or poor, all share an affinity for music. Tickets are still available.



May 24, 2017 – Celtic Woman: The ladies of **Celtic Woman** are back to perform at the California Theatre in San Bernardino. One winter's night in Dublin, Ireland in 2004, an idea was conceived to create a musical ensemble featuring a selection of exceptional classically and traditionally trained Irish female musicians. And so **Celtic Woman** was born. Tickets are still available.



Our social media continues to grow as KVCR has reached 4,211 likes on Facebook and 1,813 followers on Twitter!



PROGRAMMING

Programs Coming in December

Sivummut Series – This is what mentors in traditional Inuit culture would do when a protégé succeeded and it is what *Sivummut: Going Forward* does in six episodes celebrating the triumphs of Inuit leaders in the arts, sports, the environment, health care and education. Join us as we learn how today's pathfinders forge ways to integrate traditional knowledge and skills with the modern world. Come with us as we sing the praises of these inspiring women and men.

Mondays beginning December 5 at 4:30 pm



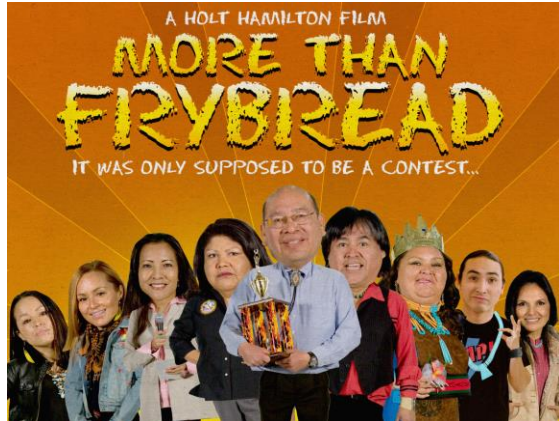
Goshene – is a powerful documentary depicting the diet and active lifestyle of the indigenous Tarahumara, a light-footed running tribe who are striving to maintain their ancient culture against all odds. The Tarahumara are renowned for their incredible long distance running endurance and prevention of modern chronic diseases. Goshen takes you on a journey in the *huarache*-clad footsteps of these endurance athletes, highlighting the health benefits of safeguarding their way of life.

Friday, December 9 at 6:00 pm

K'ina Kil: A Slaver's Son (short film) – Some fought for gold. The Indians fought for their lives. In 1850, the California sex slave industry was thriving in the mining towns that began popping up along the American River. Young native girls were being kidnapped from their families and tribes.

Thursday, December 15 at 6:00 pm

More Than Frybread – Twenty-two Native American frybread makers, representing all twenty-two federally recognized tribes in Arizona, convene in Flagstaff to



compete for the ***First Annual, Arizona Frybread Championship!*** The film takes a larger than life turn as four contestants (Tatanka Means, Teresa Choyguha, Dey & Nite and Camille Nighthorse) battle their way competing for the title in the championship round.



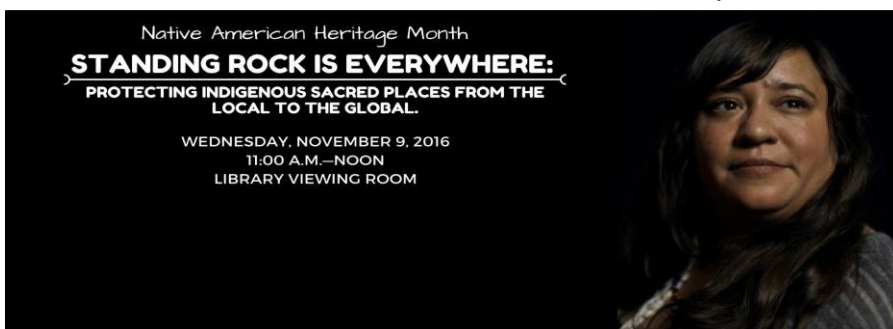
Friday, December 23 at 6:00 pm

PRODUCTION

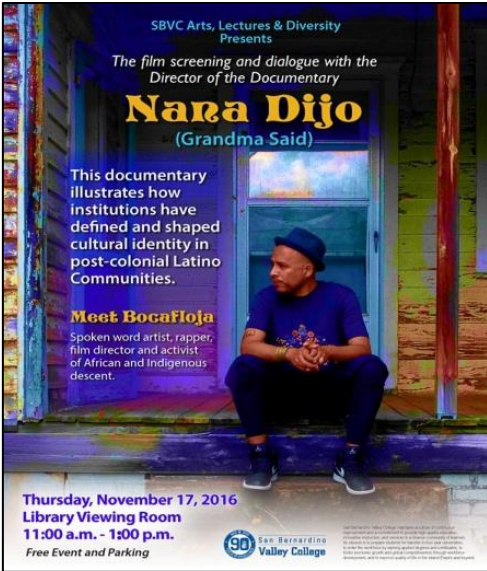
FNX SHOOTS – On November 10, FNX production team members Sahar Khadjenoury and Eddie Tahuka-Nunez attended the Veteran Memorial Banquet where discussion took place about a Veteran Statue and concepts for the art piece in Washington D.C. A partnership with San Manuel, the Smithsonian's National Museum of the American Indian and the local Native community, the event highlighted the importance of getting input from the local veterans. NMAI Exc. Director Kevin Gover is pictured at right with Sahar and Eddie.



FNX & SBVC – FNX team members attended the presentation of SBVC guest speaker for Native American Heritage Month, Angela Mooney D'Arcy, Executive Director and Founder of Sacred Places Institute for the Indigenous Peoples. The topic elaborated an honest stance on protecting indigenous sacred places from local to global levels. FNX hopes to connect again in the future.



SBVC SCREENING - On November 16, FNX crew members Eddie Tahuka-Nunez, Robin Underwood and General Manager Alfredo Cruz attended an SBVC screening and dialogue of the documentary, *Nana Dijo (Grandma Said)*



Dijo (Grandma Said) which illustrates attempts to achieve progressive change for the oppressed and the highlights the subjects' personal obstacles in being mixed race, persons of color in the Americas. This film was intentionally made as a narrative in the first person. FNX hopes to acquire the film to broadcast on FNX and well as the interview with the director, *BocaFloja*.



FNX FORGING BONDS – FNX submitted a film *Forging Bonds: Pow Wow Stories from California* the Pokhara International

Mountain Film Festival. The Festival's mission is to inspire members of communities to come together and work hand in hand for the betterment of their environment. It encourages people to reflect back on their shortcomings as a society in preservation of their culture and promises to amend them. The Festival wishes to be one of the locations where people can discover different avenues to create a better future for themselves and the world, and be able to promote peace and harmony while keeping the participants wholly entertained.

<http://www.pokharaimff.org/>



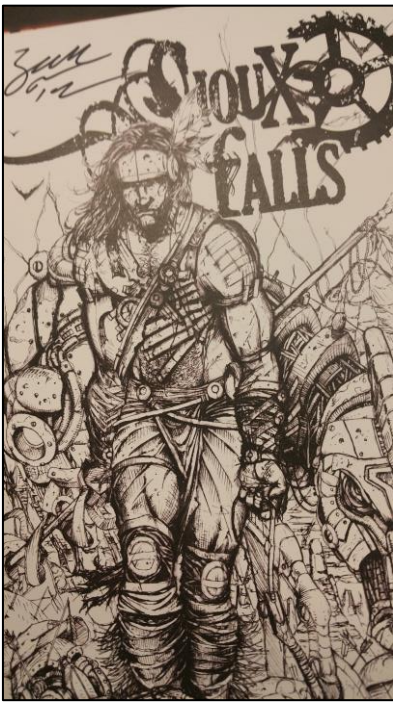
OUTREACH

Since October 10, the FNX Channel has been broadcasting via New Mexico PBS (NMPBS) KNME in Albuquerque, New Mexico. NMPBS has a network of 35 translators that serve close to 50 communities throughout most of the state. FNX team members traveled to New Mexico to meet with KNME staff and the Navajo Nation's NNTV-5 team in an effort to solidify the tribe's broadcast of the FNX feed in Window Rock, Arizona and throughout the Navajo reservation.

FNX team member, Sahar Khadjenoury, conducted a series of interviews with the cast, translators and coordinators for the Navajo language version of *Finding Nemo* film. Amongst the cast interviewed were the voice of Marlon, Dory, and one of the little



turtles as well as both film translators and the director of Navajo Nation Museum who spearheaded the project.



Sahar also shot interviews and footage at the first ever Comic Con at the National Hispanic Cultural Center of New Mexico. Native comic book writers and artists were on hand to present their work including Jay Odjik the Creator of the **Kagagi** animated series. **Kagagi** is a Cree superhero and the show airs on the FNX Kids Block.

FNX team members also had the opportunity to meet with the Institute of American Indian Art in Santa Fe New Mexico. The School's director is creating content as student projects and is looking to partner with FNX as a potential broadcaster.

Production continues for the **Standing Rock Stories** segment as interviews and b-roll was shot in Santa Monica with the Standing Rock Youth Runners that first shed light on the plight of the Tribe's fight against the Dakota Access Pipeline.



Facebook – FNX just hit **10,095** likes and still climbing!!