

**KVCR EDUCATIONAL FOUNDATION, INC.  
Board of Directors Meeting**

**KVCR INNOVATION CENTRE  
April 25, 2012  
4:00 PM – 5:30 PM  
701 South Mt. Vernon Avenue  
San Bernardino, California 92410**

**AGENDA**

- 1. Call to Order – Bill Lemann**
- 2. Closed Session – Public Employee Discipline/Dismissal/Release  
Government Code 54957**
- 3. Open Session - Approve Minutes and Financial Reports – Wilfrid Lemann**
  - A. Minutes from January 25, 2012 (Attachment A)
  - B. Minutes from March 29, 2012 –Special Meeting (Attachment B)
  - C. Financial Report – 01/01/12 thru 03/31/12 – Action Item – (Attachment C)
  - D. Checks Issued Register – KVCR Educational Foundation, Inc. and San Manuel - 01/1/12 thru 03/31/12 – (Attachment D)
- 4. Board President – Wilfrid Lemann**
  - A. Communication with San Manuel Band of Mission Indians
  - B. Communications with Operation Board of FNX
  - C. Election of KVCR Educational Foundation Secretary
  - D. Organizational Meeting and Officers and Directors of Worldwide Public Media
  - E. Conflict of Interest Policy
  - F. Whistleblower Policy
- 5. Acting Secretary – Bruce Baron**

KVCR/FNX Operational Processes
- 6. Station Manager – Kenn Couch**
  - A. American Graduate
  - B. BeaCon
  - C. College of the Desert
  - D. Development
  - E. Programming –KVCR-TV
  - F. Production
  - G. Engineering
  - H. Grants
  - I. Job descriptions – KVCR-TV
  - J. Contracted Staff
  - K. KVCR-FM

- L. KVCR ability to utilize credit cards
- M. Building a budget for KVCR Educational Foundation and SBCCD District

**7. FNX Project Report – Charles Fox**

- A. Programming - Sundance Institute
- B. Marketing – National Indian Gaming Association (NIGA)  
PBS General Managers/Public Television Programmers Conference
- C. Development – James Cameron’s AVATAR Alliance Foundation  
Van Scoyoc Lobbying and Investment Bankers
- D. Distribution and Carriage – Market Research and Status of DirecTV carriage  
Strategies Toward National Roll-Out
- E. Visiting International Student – Stephanie Scholz

**8. Capital Campaign Report – Duane Dyer**

- A. KVCR Projects
  - 1. Autism
  - 2. College of the Desert
  - 3. Grant – Round 16 -\$7,319

B. FNX-Steering - Committee Members (Attachment E)

Lynn Valbuena	Malcolm McNeil
Jacob Coin	Dana Arviso
Don Chapman	Ron Andrade
Catherine Baker Stetson	Celeste Woril
Tina Osceola	

Current Priority List (Attachment F)

Tulalip	Oneida
Chickasaw	Morongo
Rincon	Mohegan
Seminole	Mashantucket
T.Petite	Skoll Foundation
Pierre Omadyar	

C. Projected Gift Levels & Sequence (Attachment G)

**9. Other Business**

**10. Adjourn 5:30 p.m.**

