



KVCR / FNX Board Report

March 12, 2015



- **NATIVE NEWS** – In February, KVCR Radio began regular weekday broadcasts of National Native News, a five minute newscast covering issues related to Native Peoples and Indigenous Nations. Anchored by Antonia Gonzales, Native News airs at 3:01 pm, Monday through Friday bringing cultural issues to our airwaves.
- **KVCR STATION TOURS** – As a public service, KVCR provides station tours for individuals, school groups and others to learn about what we do and who we serve. During the tour we are able to share a bit about the history of the stations and how San Bernardino Valley College students utilize the TV studio every week during TV Production classes. Amy Ellison teaches Orientation at SBVC, a required course for Valley College students. For the past several years a KVCR tour has been part of the curriculum. For 2015, the first KVCR tour was Ms. Ellison’s Orientation class on January 23rd, since then we have provided several tours for Cub Scout packs. Upcoming tours include WORC Students from SBVC and Richardson Prep Hi Middle School.
- **KVCR SPRING PLEDGE DRIVE** – Two big events are scheduled in the next few several weeks for KVCR FM. The Spring Membership Drive kicks off on April 8 and runs through the morning of April 17. As always, your leadership gift is welcome to help us encourage others to follow your example. Then on May 15 KVCR will host our second **American Parlor Songbook** Live Audience Event. We’ll invite listeners to be in the audience for a live taping of this local program hosted by the husband and wife team of J.P. Houston and Julie Van Dusen. The talented couple and their musical guests will entertain listeners in the TV studio space from 6:30-9:30 pm. We plan to produce two episodes of the program during this three hour event. Interested in attending, please RSVP to Lindsey Wisegarver at 909-384-8599.



KVCR FM NEWS – Issues and Programs from January 31 through February 27, 2015. In addition to our regular weekly segments with Inland Empire Economist John Husing, Press Enterprise Columnist Cassie MacDuff, and Jeff Baker exploring IE food culture with Savory Road, following are some of the local segments produced and aired over the past month by KVCR FM News: *(most of the following segments can be heard on demand at kvcr.org/news)*

- **MODERNISM WEEK SERIES** – In February, KVCR’s Matt Guilhem produced a series of reports from the 10th Anniversary Palm Springs Modernism Week, a 10-day festival celebrating



the city's signature mid-century modern architecture, design, art, fashion, and culture. In addition to airing in *Morning Edition*, our series of reports drew thousands of hits to kvcrnews.org, the biggest response of any subject ever posted to our website.

- **LABOR DISPUTE SERIES** – We produced and aired stories about the months-long labor dispute between dockworkers and shippers at the Ports of Los Angeles and Long Beach, examining how the slowdown of goods processed through the ports was affecting the Inland Empire logistics industry. We concluded with a report on the details of the eventual settlement of the dispute, following intervention from the Obama Administration.
- 1. **VETERANS ISSUES** – Previewed the City of Beaumont’s Veterans Expo to provide local veterans with options for employment and health care resources.
- 2. **ENVIRONMENT/BUSINESS AND COMMERCE** – Featured a Capital Public Radio report on a hearing in Sacramento held by the federal Environmental Protection Agency on proposed rules that would toughen smog regulations in the Inland Empire and the rest of California.
- 3. **PUBLIC HEALTH/EDUCATION** – Aired a report about some Inland-area school officials defending some parents' choice not to get their kids vaccinated for measles, amid the largest outbreak of measles in Southern California in years.
- 4. **HIGHER EDUCATION** – Reported on plans to expand Cal State University San Bernardino's campus in Palm Desert to nearly double its current size.
- 5. **PUBLIC SAFETY/PRIVACY ISSUES** – Featured a report on efforts in the California Legislature to align regulations governing the operations of drones with the state’s privacy laws.
- 6. **ART** – Profiled the ice art of a Hemet High School teacher who has also had a career as a professional ice sculpturer.
- 7. **ENVIRONMENT** – Aired an Associated Press investigative report claiming California state regulators have allowed oil companies to repeatedly inject fracking fluids and waste into what are now federally-protected aquifers.
- 8. **PUBLIC HEALTH/HIGHER EDUCATION** – Shared a story from Capital Public Radio about the University of California's plans to require tuberculosis screening and proof of vaccination against measles and other afflictions for nearly all UC students.
- 9. **LOGISTICS INDUSTRY/BUSINESS AND LABOR ISSUES** – Reported on a slowdown in local logistics traffic after weeks of shutdown of the Ports of Los Angeles and Long Beach due to the ongoing labor dispute between dock workers and shippers.
- 10. **STATE BUDGET/EDUCATION SPENDING** – Reported on disputes between state leaders over what education programs merit receiving more funding, thanks to a state revenue surplus.
- 11. **ECONOMY/ECONOMIC DEVELOPMENT** – Aired a two-part interview with Paul Granillo, the CEO of the Inland Empire Economic Partnership, in which Granillo explains the importance of bringing the prestigious California Economic Summit to the Inland Empire later this year.
- 12. **BUSINESS AND COMMERCE/ RECREATION** – Reported on a proposal to renovate and reopen “Santa’s Village,” a historic family theme part in the San Bernardino Mountains that closed several years ago.
- 13. **ARTS AND ENTERTAINMENT** – Interviewed jazz musician Stanley Clarke prior to an appearance in the Inland Empire.
- 14. **ARTS AND LITERATURE** – Aired an interview with author Piper Kerman, whose book, “Orange Is The New Black” inspired the hit cable TV series, about her real-life interest and activism surrounding the issue of prison reform.
- 15. **HEALTH CARE/HEALTH INSURANCE ISSUES/ PUBLIC HEALTH AND WELLNESS** – Reported on an extension of the deadline for eligible residents to sign up for Covered California, the state’s subsidized health insurance exchange.
- 16. **LOGISTICS INDUSTRY/ BUSINESS AND LABOR ISSUES** – Highlighted an apparent late-breaking settlement of the port labor dispute between dockworkers and shippers.
- 17. **PUBLIC HEALTH** – Reported that the measles outbreak that was spread last December at

Southern California Disney theme parks appears to be waning.

18. **TRANSPORTATION/ECONOMIC DEVELOPMENT** – Aired a report on community objections in Redlands to a proposal to build a passenger rail line from San Bernardino to Redlands.
19. **ECONOMIC DEVELOPMENT** – Produced a two-part series of the Inland Empire Economic Partnership’s annual “Turning Red Tape To Red Carpet” awards, given to local cities and agencies who come up with ideas and programs to grow their local economies in spite of burdensome state and federal regulations.
20. **PUBLIC HEALTH/SCHOOLS** – Reported on state legislation introduced by an Inland Empire lawmaker that would mandate testing the purity of drinking water at schools throughout the state.



PROGRAMMING:

The 2015 year started well with 828,570 households watching KVCR. When compared to January 2014, we’ve increased by 92,019 viewers. The Friday night history lineup and weekend programs like the “How-To” and cooking shows continue to pull strong numbers.

- **TOP TEN FOR JANUARY** – 1. *Rick Steves’ Europe* 2. *Ask This Old House* 3. *Vera* 4. *California’s Gold* 5. *Simply Ming* 6. *Ciao Italia* 7. *1962 World’s Fair* 8. *Antiques Roadshow* 9. *Victory Garden* 10. *The Doors*
- **MARCH PROGRAMS** – 1. *American Experience: Gold War Roadshow* – Revisits one of the most bizarre episodes in the annals of modern history – the unprecedented barnstorming across America by Soviet Premier Nikita Khrushchev, the world leader of Communism and America’s arch-nemesis, during 13 days in 1959. Wednesday, March 18 at 8:00 pm 2. *American Experience: Ripley’s Believe It or Not* – Robert Ripley’s obsession with the odd made him one of the richest men in America. Over three decades, his Believe It or Not franchise grew into an entertainment empire, and the eccentric, globetrotting playboy became an unlikely national celebrity. Wednesday, March 25 at 8:00 pm 3. *Rise of the Black Pharaohs* – Around 800 BC, Kush, a little-known subject state of Egypt, rose up and conquered Egypt, enthroned its own Pharaohs and ruled for nearly 100 years. Thursday, March 26 at 9:00 pm 4. *We Served Too: The Story of the Women’s Air Force Service Pilots* – This is a story of a group of young, determined and courageous women during World War II who broke through barriers and shattered stereotypes...the Women’s Airforce Service Pilots (WASPs). Friday, March 27 at 09:00 pm

PRODUCTION:

- **KVCR NOW** – KVCR NOW is an ongoing project highlighting events in the Inland Empire. Upcoming segments in a story on the Yucaipa-Colton Regional Occupation Program which has expanded its career training courses and facility. In February, during Black History month, an FNX segment highlighted an African Americans Legacy program here in the Inland Empire. Its focus was the history of African Americans in the Inland Empire.
- **MARCH PLEDGE** – The production staff recorded pledge breaks and promotional spots with PBS Italian Tenor Pasquale Esposito. He was here to promote his new PBS concert special. KVCR will offer concert tickets as a fundraiser. His concert is scheduled for December in Palm Springs.
- **A CONVERSATION WITH** – We recorded a new episode for the ongoing series, *A Conversation With*. This episode will feature a conversation with Italian Tenor Pasquale Esposito. The audio of the show will be available for our radio station to use in their weekly arts show, *KVC_aRts*.

- **AUTISM** – The production team continue to work on the two documentaries on Employment and Autism. We’re still shooting interviews, collecting footage, sorting and categorizing the massive amount of footage. Recently attended an Employment Disability conference to become more knowledgeable about the subject and record B role for the documentaries. Projected date for a least one of the documentaries is September.

OUTREACH & EVENTS

- **IT’S THUNDER IN RIVERSIDE** – We aired pledge concert programs of the heartthrob group, Celtic Thunder. We sold out. The venue was completely sold out. This was a very popular show! With Damian McGinty (former member of Celtic Thunder) returned as a Special Guest for this tour. Pre-show meet and greet were offered as a pledge of support exclusively through KVCR. Our members were happy to spend some time with Ryan Kelly and Colm Keegan.
- **NEW PLEDGE SHOWS** – Our TV March Pledge drive has started and will continue through March 20. With over 30 new programs from PBS, we look forward to the growing membership support of our audience.
- **MARCH CONCERTS** – Experience an all new show when the internationally-acclaimed Beatles concert, *RAIN: A Tribute to the Beatles*, makes its return to the Fox performing Arts Center for 2 nights--**March 25 and 26!**
- **UPCOMING EVENTS** – **March 28** – Big Bad Voodoo Daddy: 2014 marked the 21st anniversary of Big Bad Voodoo Daddy’s remarkable arrival into the music scene. Today the high-energy, nine-piece ensemble continues the party and takes things to the next level! We have tickets to this performance in Palm Desert. **April 11** – Chris Botti – For three decades, Chris Botti has effortlessly maintained his status as one of America’s foremost jazz musicians. His smooth trumpet playing has enchanted audiences since his first Carnegie Hall performance in 1983. He’ll perform at the Fox Performing Arts Center in downtown Riverside and we’ve got tickets. **May 15** – **American Parlor Songbook** Join us for a LIVE recording of **American Parlor Songbook**, here at the KVCR studio from 6:30 – 9:30 pm. **May 30** – Suzanne Jessee Workshop – This In-Studio workshop is free to the community to help learn how to relieve stress, anxiety and more. **December 20** – *Pasquale Esposito - Pasquale Esposito* is coming to Southern California and KVCR has your tickets! Don’t miss your chance to enjoy the musical talents of this Italian Tenor.



PASQUALE ESPOSITO
Celebrates
ENRICO CARUSO

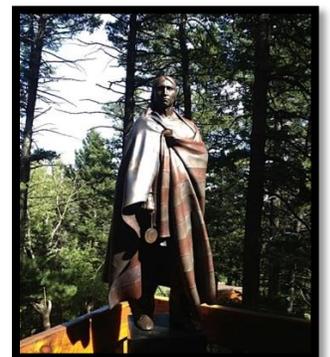
KVCR 
TV 24 50 years | 91.9 60 years

SUN, MAR 8 | LOS ANGELES | KVCR 8:00PM
SAT, MAR 14 | LOS ANGELES | KVCR 7:00PM

LIVE CONCERT
 Sun, Dec 20 **Annenberg Theater** Palm Springs, CA

OUTREACH

- CALIFORNIA MISSIONS STORIES** – The FNX has partnered with *News From Native California* magazine to produce an audio/video storytelling series titled “Native California Mission Stories.” The series is set to feature audio stories from California Native Americans about their experiences with the California Mission system. The series was developed following the announcement by Pope Francis about the impending canonization of Father Junipero Serra—the founder of the California Missions as well as the controversial figure to California Native American people. Tribal Liaison, Terria Smith attended the *Saying Our Share: Surviving the Missions* Symposium, which took place February 20 – 22 at Heyday Books Inc. in Berkeley, California. The purpose of the gathering was to “envision how California Indian people would like missions and Indian history taught in the public schools and understood by the people of our state, and how arts, storytelling, television and publishing might figure into that vision.” During the event, the Tribal Liaison presented the “Native California Mission Stories” project and talked about how FNX is involved.
- ORAL HISTORIES PROJECT** – Terria Smith continues to work with the Riverside Metropolitan Museum on the Cahuilla Continuum oral histories documentary project. A draft agreement for FNX to do the post-production work on the film has been sent to the museum and is awaiting feedback. FNX Intern Robin Underwood helped with the agreement and completed the transcriptions for the recorded interviews for the documentary.
- TORRES MARTINEZ VISIT** – Gwen Aragon with the Torres Martinez Tribal TANF program visited KVCR studios on Friday, February 13. The organization works with Terria Smith to place FNX interns like Robin Underwood and Julie Weaver.
- INTERNS SKILLS PUT TO WORK** – Intern Robin Underwood co-produced her first **FNX NOW** segment with Intern Eddie Tahuka-Nunez about the Honoring Traditions Gala. Robin about the segment in a blog for the FNX website. Robin’s internship with Torres Martinez Tribal TANF program will soon end, however she plans to continue with the station as a volunteer. Intern Julie Waver-Loffer has been helping bi-weekly with closed captioning FXN programming. She is receiving credit for her internship with Mount San Jacinto College.
- VISION MAKER MEDIA INTERNSHIP 2015** – The FNX Tribal Liaison submitted an application for KVCR/FNX to host a multimedia student intern for the 2015 Vision Maker Media Internship. On Friday, February 20, the organization confirmed that our application was accepted to be a potential hosting station for an intern this summer.
- VETERANS MONUMENT COMMITTEE** – KVCR hosted a meeting on March 4 with the American Indian & Alaska Native Veterans Monument Committee. The committee is raising funds to establish a national monument at Riverside National Cemetery dedicated to American Indian and Alaska Native people who have served in the United States military. More information about the effort can be found at <http://www.aianveteransmonument.com/>
- FNX MONTHLY NEWSLETTER SURVEY** – Terria Smith is coordinating a project for a monthly e-newsletter that offers network updates and encourages viewer support. Some prospective categories include: Production, Programming, Meet The Team, Community Outreach events, and How to Support FNX. Strategies are being developed to move a funding model forward.



The proposed sculpture by Thomas Schomberg, “The Gift” for the American Indian & Alaska Native Veterans Monument.